



SiriusXM with 360L 4-Year Plan

Now offering prepaid extended service SiriusXM with 360L plans at a discount for you to pass on to your customers when added at time of new vehicle order!

NEW

Eligibility & Ordering – order banks open now!



Delight your Customers

Add SiriusXM Extended Service Plans at Vehicle Order. With 4 years of incredible programming and content, you're delivering convenience, savings, and the entertainment they love.

Cost: \$400

Eligible Vehicles: Available at time of order on all new SiriusXM-equipped Lincoln vehicles.

Terms: This offer is not available at point of sale or post-sale. The plan is VIN-specific, non-transferable, and non-refundable.

66%

Customer Savings*

COMPARED TO STANDARD MONTHLY PRICING

Questions?

Please email cservi15@ford.com or visit [SiriusXM on FMCDDealer](#) for more information.

Why it Matters to Your Customers

SiriusXM is a top choice for in-vehicle entertainment among Lincoln owners.

1 in 3 Ford and Lincoln Customers currently subscribe to SiriusXM.

68% of SiriusXM subscribers' in-car listening time is dedicated to SiriusXM, more than any other audio source.

19 hrs per month – average time spent by Lincoln drivers listening to SiriusXM.

Streamlined Subscription No need to have monthly bills and aligned with your warranty period.

Competitive Dealer Feedback

- “Extending this value-add to our buyers is very exciting – earning on this digital accessory is the icing on the cake.”
- “It’s a no-brainer. We’re adding it to everything we order.”
- “Our Team is excited we can now offer this bundle to our Customers that they can’t get elsewhere.”

*Savings based on SiriusXM's current rate of \$25.99/mo for All Access.

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FAQs: SiriusXM Extended Service Plan

How do I add SiriusXM Extended Service to a vehicle order?

In the WBDO (Web-Based Dealer Ordering) System, select the 4-Year SiriusXM Extended Service option code when ordering a new vehicle.

When does the service start?

Service begins on the in-service date.

Is the service transferable to another vehicle?

No — the service remains with the vehicle/VIN.

Do customers still get a 3-month trial on top of the 4-Year Plan?

No, if a prepaid plan is selected, customers do not receive a 3-month SiriusXM trial.

What SiriusXM plan is included?

The All Access Plan — SiriusXM's most premium subscription.

How much do my customers save?

66%, compared to the SiriusXM standard monthly pricing for All Access Plan.*

What's included in the 4-Year Plan?

- Ad-free music from every genre and decade, plus artist-curated channels
- Original talk, podcasts, exclusive comedy, and news from every angle
- Live sports: NFL, MLB, NBA, NHL, NCAA, NASCAR, and top sports talk
- Two Howard Stern channels
- Create Artist Stations based on favorite artists
- On Demand exclusive shows and performances (streaming via SiriusXM app)
- Personalized content discovery and voice search
- **Streaming on the SiriusXM app/listening outside of the vehicle**

About SiriusXM

- SiriusXM is the leading audio entertainment company in North America, with 33 million paid subscribers and over 160 million listeners.
- Across 425 channels of premium entertainment, they deliver the best in music, sports, talk, news, comedy, and exclusive live performances.
- SiriusXM is available as an embedded solution in Lincoln vehicles and on the go on the SiriusXM app.

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