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# SiriusXM

# SIRIUSXM'S 3-YEAR EXTENDED SERVICE SUBSCRIPTION

## ► RPO CODE: R6P

Now available for orders on all MY25 and MY26 vehicles. Standard on ALL MY26 Cadillac Escalade (Except Escalade IQ).



## Here's how the 3-year Extended Service Subscription benefits the consumer.

### Exceptional Value: Over 70% Off Retail Price

Substantial savings to customers when compared to monthly subscriptions.

### Streamlined Subscription

Aligns with 3-year lease terms and warranty periods.

### Elevated Driving Experience

Unparalleled premium audio journey for three years, with seamless coast-to-coast coverage and a diverse range of content including music, talk shows, sports commentary, news updates, comedy, podcasts, original programming, and exclusive insider content.

# 93%

**OF GM VEHICLES INCLUDE SIRIUSXM**

### Effortless Enjoyment Inside and Outside the Vehicle on the SiriusXM app

Curated channels by expert DJs, personalities, and tastemakers both in the vehicle and on the SiriusXM app.

### Subscriber Perks and Benefits

Customers receive exclusive subscriber benefits for three years, including opportunities to attend special events, including live and virtual performances from their favorite artists and hosts.





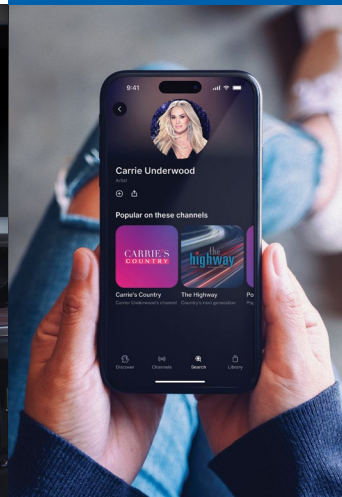
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## OFFERING THE 3-YEAR PLAN BENEFITS THE DEALER TOO

► Vehicles with R6P sell **19 days faster** than those without 3 years of SiriusXM.

### Hassle-free Integration

Efficient ordering process, and the 3-year SiriusXM plan can be added to any MY2025 or 2026 GM vehicle. Simply select R6P while ordering vehicle inventory.

### Opportunity for Bonuses

Dealers can earn a penetration bonus based on the number of vehicles ordered with this ORPO. (Refer to ODS Standards for more information.)

### GM owners listen to these channels the most.



### Get in touch with your SiriusXM Field Team Regional Contact to get connected.

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