

NEW!

SiriusXM

SiriusXM 3-Year Plan Now Available

Introducing the SiriusXM 3-Year Plan—now available as a local option at the time of new vehicle order, offering added revenue opportunities for your dealership and delivering savings and convenience to your customers.



KEVIN HART'S
LOLRADIO!



KELLY CLARKSON
CONNECTION



DID YOU KNOW?

79%

of SiriusXM subscribers say it's their top audio source while in the vehicle.

Offering the SiriusXM 3-Year Plan aligns with Jaguar and Land Rover customer expectations and preferences, enriching their ownership experience.

Customer Savings

- **Customer purchase price:** \$375 MSRP (56% customer savings*)

Eligibility and Ordering

- **Vista Order Code:** Select the SiriusXM 3-Year Plan (Use code SXM3Y when ordering new vehicles).
- **Eligible Vehicles:** All MY26 and newer vehicles.†
- **Terms:** This offer is only available at time of Dealer order. This offer is not available at point of sale or post-sale. The plan is VIN-specific, non-transferable, and non-refundable.
- **Pride and Pinnacle:** Sales count towards accessories SPV achievement score in Pride and Pinnacle.

*Savings claim compared to SiriusXM's current rate of \$25.99/mo for All Access.

† Some services and features are subject to device capabilities and location availability. Satellite service not available in AK & HI. All fees, content and features are subject to change.

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SiriusXM Extended Service Plan



Key Benefits for your Customers

- **Provide Exceptional Value to Your Customers**
Offer uninterrupted SiriusXM service for 3 years, with a 56% savings* on the SiriusXM All Access service.
- **Streamlined Service**
An extended period without a monthly bill is a convenience your buyers will appreciate.
- **Enhanced Driving Experience**
Premium audio for three years with coast-to-coast coverage and diverse content — music, talk shows, sports, news, comedy, podcasts, and more.
- **SiriusXM App Enjoyment**
Access curated content both in the car and on the SiriusXM app, including personalized playlists and exclusive shows.
- **Exclusive Perks**
Enjoy special event access, live and virtual performances, and streaming via the SiriusXM app.

Industry Dealer Feedback

- “Extending this value-add to our buyers is a very exciting incentive – the margin is the icing on the cake.”
- “It’s a no-brainer. We’re adding it to everything we order.”
- “Our Team is excited we can now offer this bundle to our Customers that they can’t get elsewhere.”

FAQs

How do I add SiriusXM Extended Service Plan to my vehicle order?

Select the SiriusXM Extended Service Plan (3 Years) (use code SXM3Y when ordering a new vehicle).

When will the service start?

On the in-service date.

Is the service transferable to another vehicle?

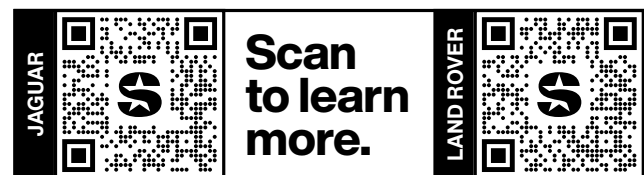
The service remains with the vehicle/VIN.

What SiriusXM Plan is included?

All Access plan – the most premium SiriusXM plan.

What’s included in the 3-year plan?

- Ad-free **MUSIC** from every genre and decade, plus Artist created channels
- Original **TALK**, podcasts, exclusive **COMEDY** and **NEWS** from every angle
- Instant access to major-league and college games (NFL, MLB, NBA, NHL and NCAA play-by-play), NASCAR, plus the biggest names in **SPORTS** talk
- 2 **Howard Stern** channels
- Create **Artist Stations** based on artists
- **On Demand** – exclusive shows and performances (streaming via SiriusXM app only)
- **Personalized content discovery**
- **Voice Search**
- Streaming on the **SiriusXM app**, including **VIDEO LIBRARY** of in-studio shows and performances and shows



SiriusXMDealer.com/Jaguar | SiriusXMDealer.com/LandRover

Or contact your SiriusXM Field Rep for more details.

Make sure to take advantage of this opportunity and drive value for your dealership and your customers!

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