

SiriusXM Pre-Owned Program

DMS Type: Reynolds POWER (UCS)

Enrollment Process

- Begin enrollment online at:
www.siriusxmdealerprograms.com
- You will be contacted or you may leave a message at Program Headquarters to confirm your enrollment and the DMS Administrator: Phone: **844-832-8643**
Email: **[SXMDealerPrograms@siriusxm.com](mailto: SXMDealerPrograms@siriusxm.com)**
- After the SiriusXM enrollment is complete, the dealer must approve the integration through the Interface Dashboard within 30 days.
 - Dealer associates with the Integration Authorization role receive an email notification. The dealer must approve or decline the order through the Interface Dashboard.
 - Once the order is approved, RCI Deployment continues with the onboarding/installation process.
 - If the order is declined, RCI Deployment notifies you of the decliner's reason.
 - If the order is not approved within 30 calendar days, the order is cancelled. RCI Deployment notifies you that the order has been cancelled. If the dealer later decides to approve the order, you will need to submit a new request.
- SiriusXM may call Dealer to confirm the enrollment.

Reynolds POWER (UCS) Verification Process

Important Note: Program activation cannot be finished until the steps below are completed:

- **Using the on-line enrollment site**, provide your dealership information, including Store# and Branch# for your Reynolds POWER system. This will allow identification of inventory, pre-owned sales and service (if enrolled) for your dealership.
- Following your enrollment, you will be contacted by SiriusXM Program Headquarters via phone and email to confirm your authorization to participate in the programs. Please confirm and your enrollment will be completed via the Reynolds Certified Interface Program.

Data Management

- SiriusXM participates in the Reynolds Certified Interface (RCI) Program, therefore, making it easy for Reynolds POWER dealers to safely provide DMS data to activate SiriusXM trial subscriptions for equipped vehicles.

Ongoing Dealer Support

Program Related Questions

Contact SiriusXM Dealer Programs

Email: **[SXMDealerPrograms@siriusxm.com](mailto: SXMDealerPrograms@siriusxm.com)**

Phone: **844-832-8643**



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