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Connected by



SiriusXM

SIRIUSXM'S 3-YEAR EXTENDED SERVICE SUBSCRIPTION

► RPO CODE: R6P

Now available for orders on all MY25 and MY26 vehicles. Standard on ALL MY26 Cadillac Escalade (Except Escalade IQ).



Here's how the 3-year Extended Service Subscription benefits the consumer.

Exceptional Value: Over 70% Off Retail Price

Substantial savings to customers when compared to monthly subscriptions.

Streamlined Subscription

Aligns with 3-year lease terms and warranty periods.

Elevated Driving Experience

Unparalleled premium audio journey for three years, with seamless coast-to-coast coverage and a diverse range of content including music, talk shows, sports commentary, news updates, comedy, podcasts, original programming, and exclusive insider content.

93%

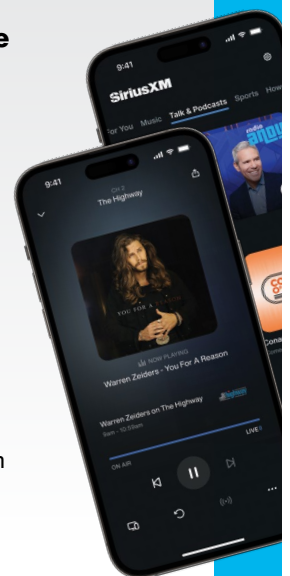
OF GM VEHICLES INCLUDE SIRIUSXM

Effortless Enjoyment Inside and Outside the Vehicle on the SiriusXM app

Curated channels by expert DJs, personalities, and tastemakers both in the vehicle and on the SiriusXM app.

Subscriber Perks and Benefits

Customers receive exclusive subscriber benefits for three years, including opportunities to attend special events, including live and virtual performances from their favorite artists and hosts.





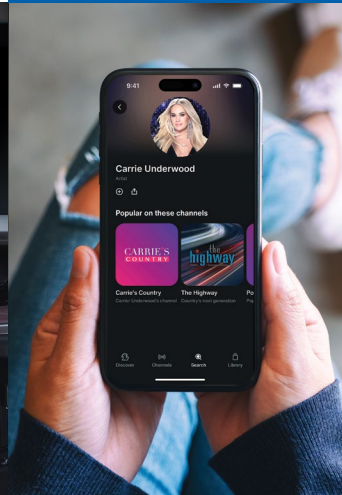
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OFFERING THE 3-YEAR PLAN BENEFITS THE DEALER TOO

► Vehicles with R6P sell **19 days faster** than those without 3 years of SiriusXM.

Hassle-free Integration

Efficient ordering process, and the 3-year SiriusXM plan can be added to any MY2025 or 2026 GM vehicle. Simply select R6P while ordering vehicle inventory.

Opportunity for Bonuses

Dealers can earn a penetration bonus depending on how many vehicles ordered with this ORPO. (Refer to ODS Standards for more information.)

For additional information about incorporating this subscription option, **print the attached ORPO JOB AID**, which is also available in the IVT library.

GM owners listen to these channels the most.



Get in touch with your SiriusXM Field Team Regional Contact to get connected.

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