

SiriusXM**PORSCHE****NEW!**

SiriusXM Extended Subscription (3 years) Now Available

Introducing the SiriusXM Extended Subscription—now available as a dealer add-on at the time of new vehicle order, offering added revenue opportunities for your dealership and delivering savings and convenience to your customers.

**KEVIN HART'S
LOLRADIO****KELLY
CLARKSON
CONNECTION****DID YOU KNOW?****79%**

of SiriusXM
subscribers say it's
their top audio source
while in the vehicle.

Offering the SiriusXM Extended Subscription aligns with Porsche customer expectations and preferences, enriching their ownership experience.

Customer Savings

- **Customer purchase price:** \$350 MSRP (63% customer savings*)

Eligibility and Ordering

- **Order Code:** Select the SiriusXM Extended Subscription (3 Years) (Use code ZXM when ordering new vehicles)
- **Eligible Vehicles:** All MY26 Porsche vehicles.†
- **Terms:** This offer is only available at time of Dealer order. This offer is not available at point of sale or post-sale. The plan is VIN-specific, non-transferable, and non-refundable.

*Savings claim compared to SiriusXM's current rate of \$24.98/mo for All Access.

† Some services and features are subject to device capabilities and location availability. Satellite service not available in AK & HI. All fees, content and features are subject to change.

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PORSCHE



Key Benefits for your Customers

- **Provide Exceptional Value to Your Customers**
Offer uninterrupted SiriusXM service for 3 years, with a 63% savings* on the SiriusXM All Access service.
- **Streamlined Subscription**
An extended period without a monthly bill is a convenience your buyers will appreciate.
- **Enhanced Driving Experience**
Premium audio for three years with coast-to-coast coverage and diverse content — music, talk shows, sports, news, comedy, podcasts, and more.
- **SiriusXM App Employment**
Access curated content both in the car and on the SiriusXM app, including personalized playlists and exclusive shows.
- **Exclusive Subscriber Perks**
Enjoy special event access, live and virtual performances, and streaming via the SiriusXM app.

Industry Dealer Feedback

- “Extending this value-add to our buyers is a very exciting incentive – the margin is the icing on the cake.”
- “It’s a no-brainer. We’re adding it to everything we order.”
- “Our Team is excited we can now offer this bundle to our Customers that they can’t get elsewhere.”

FAQs

How do I add SiriusXM Extended Subscription to my vehicle order?

Select the SiriusXM Extended Subscription (3 Years) (use code ZXM when ordering a new vehicle).

When will the service start?

On the in-service date.

Is the service transferable to another vehicle?

The service remains with the vehicle/VIN.

What SiriusXM Plan is included?

All Access plan – the most premium SiriusXM plan.

What’s included in the 3-year subscription?

- Ad-free **MUSIC** from every genre and decade, plus Artist created channels
- Original **TALK**, podcasts, exclusive **COMEDY** and **NEWS** from every angle
- Instant access to major-league and college games (NFL, MLB, NBA, NHL and NCAA play-by-play), NASCAR, plus the biggest names in **SPORTS** talk
- 2 **Howard Stern** channels
- Create **Artist Stations** based on artists
- **On Demand** – exclusive shows and performances (streaming via SiriusXM app only)
- **Personalized content discovery**
- **Voice Search**
- Streaming on the **SiriusXM app**, including **VIDEO LIBRARY** of in-studio shows and performances and shows



Scan here to learn more.

SiriusXMDealer.com/Porsche

Or contact your SiriusXM Field Rep for more details.

Make sure to take advantage of this opportunity and drive value for your dealership and your customers!

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