

SiriusXM



SiriusXM with 360L 3-Year Plan

Now offering prepaid extended service SiriusXM with 360L plans at a discount for you to pass on to your customers when added at time of new vehicle order!

NEW

Eligibility & Ordering – order banks open now!

Delight your Customers

Add SiriusXM Extended Service Plans at Vehicle Order. With 3 years of incredible programming and content, you're delivering convenience, savings, and the entertainment they love.

Cost: \$300

Eligible Vehicles: Starting on 26MY Super Duty and will expand across all 26MY vehicles as they launch.

Terms: This offer is only available at time of new vehicle order. This offer is not available at point of sale or post-sale. The plan is VIN-specific, non-transferable, and non-refundable.

Why it Matters to Your Customers

SiriusXM is a top choice for in-vehicle entertainment among Ford owners.

1 in 3

Ford and Lincoln Customers currently subscribe to SiriusXM.

68%

of SiriusXM subscribers' in-car listening time is dedicated to SiriusXM, more than any other audio source.

15 hrs

per month – average time spent by Ford drivers listening to SiriusXM.

Streamlined Subscription

No need to have monthly bills and aligned with your warranty period.



66%

CUSTOMER SAVINGS*

COMPARED TO STANDARD MONTHLY PRICING

Questions?

Please email cservi15@ford.com or visit [SiriusXM on FMCDealer](#) for more information.

Competitive Dealer Feedback

- "Extending this value-add to our buyers is very exciting – earning on this digital accessory is the icing on the cake."
- "It's a no-brainer. We're adding it to everything we order."
- "Our Team is excited we can now offer this bundle to our Customers that they can't get elsewhere."

*Savings based on SiriusXM's current rate of \$24.98/mo for All Access.

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