

SiriusXM Trial in Elsa2Go

Activate a Free 3-Month SiriusXM Trial for Eligible Customers to Enhance Their Driving Experience

Dealers in the U.S. can seamlessly activate a complimentary 3-month SiriusXM trial for eligible customers through Elsa2Go.

Steps upon check in:

1. Check eligibility of customer. If eligible you say: **“As a Thank You for coming in for service, we'd love to activate SiriusXM for three months on us.”**
2. If yes, read the required script (page 3) to your customer
3. Click the activation button. Once you activate the trial, your customers will enjoy these exclusive benefits, whether they're in the car, using the SiriusXM app, online, or on connected devices:
 - **Ad-free music** curated by experts and DJs in every genre and decade
 - **Artist stations** inspired by singers and bands they like
 - **Celebrity-hosted talk shows** and the funniest comics around
 - **World and national news** plus expert advice
 - **Live sports, including NFL, MLB®, NBA, NHL®,** and college games, plus predictions and analysis
 - **Exclusive video** of in-studio shows and performances

No credit card required. Service stops at the end of the trial.

How to Activate

Follow these simple steps in Elsa2Go to activate the trial:



High Voltage

Totaled

TD1

Open Campaign

Pull Ahead

Push Behind

No VW Care Plan

Return Service Visit

Activate Sirius XM Trial

More...

SELECT
VEHICLEVEHICLE
SUMMARY

SEARCH

INFOMEDIA

FAVORITES

...
MORE

VIN: 3VWN57BU2LM092324

Customer Name
Hopkins, GuyOdometer
37,598

RO Number

VEHICLE DATA

Model Name
JETTA 1.4 TSI MANUALEngine Code
DGXA - 1395 ccm, 110 kW,
TSI Magneti, Mareli TSISales Code
BU32M2 (FMC: BU32M2)Trans Type
025 - MQ250 - 6FModel Year
2020Production Date
2020-08-27

New Vehicle Limited Warranty

Warranty Valid

DEALER DATA

Delivery Date
2020-10-10Delivery Dealer
422236Country
USA

After entering the vehicle VIN into Elsa2Go, the **Vehicle Summary Page** will display an active **SiriusXM** alert if it is eligible for trial.

Universal Pricing Guide [Launch UPG](#)

- > Campaigns & Actions
- > Contracts & Subscriptions
- > Vehicle Coverages
- > Warranty Keys



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> Campaigns & Actions

> Contracts & Subscriptions

> Vehicle Coverages

> Warranty Keys

> Service History

> Special Repair Info

> Technical Service Bulletin

Sirius XM Trial Activation

Complete this form to activate the free SiriusXM trial subscription

First Name*

Last Name*

Address Line 1*

City*

ZIP/ Postal Code*

State/Province*

Country*

Phone*

Email*

As a thank you, we want to give you **3 months free** of SiriusXM. If you agree, we will send your VIN and contact information to SiriusXM to initiate your subscription and communicate with you.

In a few days, you will receive a copy of SiriusXM's customer terms of service and they will contact you with more information about the free trial and their services.

AGREE & ACTIVATE

Click the alert to access the activation form

Fill in the details on the form

Read the disclaimer to the customer

Click "Agree & Activate" to send the info directly to SiriusXM



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Sirius XM Trial Activation



Trial activation successful

A **confirmation message** displays once activation is complete.

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Sirius XM Trial Activation



Error message here

An error message will
appear if activation fails.

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