## SiriusXM Trial in Elsa2Go Activate a Free 3-Month SiriusXM Trial for Eligible Customers to Enhance Their Driving Experience

Dealers in the U.S. can seamlessly activate a complimentary 3-month SiriusXM trial for eligible customers through Elsa2Go.

## Steps upon check in:

- 1. Check eligibility of customer. If eligible you say: "As a Thank You for coming in for service, we'd love to activate SiriusXM for three months on us."
- 2. If yes, read the required script (page 3) to your customer
- 3. Click the activation button. Once you activate the trial, your customers will enjoy these exclusive benefits, whether they're in the car, using the SiriusXM app, online, or on connected devices:
  - Ad-free music curated by experts and DJs in every genre and decade
  - Artist stations inspired by singers and bands they like
  - Celebrity-hosted talk shows and the funniest comics around
  - World and national news plus expert advice
  - Live sports, including NFL, MLB®, NBA, NHL®, and college games, plus predictions and analysis
  - Exclusive video of in-studio shows and performances

No credit card required. Service stops at the end of the trial.

## **How to Activate**

Follow these simple steps in Elsa2Go to activate the trial:







