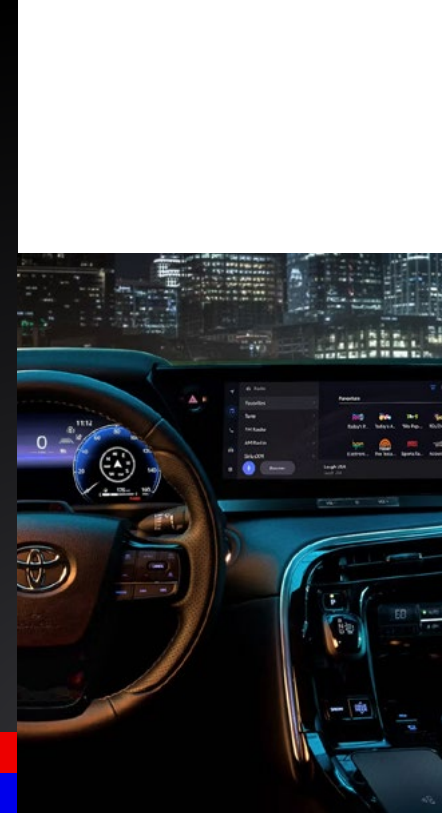


# SiriusXM



# TOYOTA

# 33-mo Extended Service Plan



## Streamlined Enjoyment

Toyota dealerships can now provide an Extended Service Subscription to SiriusXM on select new vehicles.

### ▶ Product highlights

#### Plan Information:

Add the SiriusXM Extended Service Subscription when ordering vehicles to bring exceptional value to your customers.

- Standard 3-month trial subscription
- Additional 33-month SiriusXM Extended Service Subscription

#### How to Order:

Contact your Toyota District Manager to add the PPO Code 1S to your vehicles.

#### The Value of Extended Service:

- \$350 Vehicle MSRP for 33 months SiriusXM Extended Service (a \$960 plus tax retail value)
- 18% dealer margin = \$63/per vehicle to the dealership
- 63% Savings for your customer

#### Did You Know?

- 79% of SiriusXM subscribers consider it their top audio source while in the vehicle. Offering SiriusXM Extended Service Subscription aligns with Toyota customer expectations and preferences, enriching their ownership experience.

### ▶ Customer benefits

#### Exceptional Value

Substantial savings of 63% to customers when compared to the full price monthly billed plans, offering excellent value for three years of service.

#### Streamlined Subscription

No need to have separate monthly bills and aligns with your warranty period.

#### Elevated Toyota Driving Experience

Unparalleled premium audio journey for three years, with seamless coast-to-coast coverage and a diverse range of content including music, talk shows, sports commentary, news updates, comedy, podcasts, original programming, and exclusive insider content.

#### Effortless Enjoyment Inside & Outside the Vehicle on the SiriusXM app

Curated channels by expert DJs, personalities, and tastemakers both in Toyota vehicles and on the SiriusXM app.

#### Subscriber Perks & Benefits

Customers receive exclusive subscriber benefits for three years, including opportunities to attend special events, including live and virtual performances from their favorite artists and hosts.

### Questions?

See FAQs on reverse, or contact your Regional District Managers.

# SiriusXM



# TOYOTA



## FAQs

### How do I add SiriusXM Extended Service to my vehicle order?

Use the PPO Code 1S on your vehicle orders.

### When will the service start?

On the date of sale.

### Is the service transferable to another vehicle?

The service remains with the vehicle/VIN.

### What SiriusXM Plan is included?

Platinum Plan / All Access Plan – the most premium SiriusXM plan.

### What vehicles are applicable for the Extended Service Plan?

Current & future vehicles with Toyota Audio Multimedia System will be eligible for the SiriusXM® PPO trial offering (excluding Hawaii and Alaska).

### Vehicles with previous generation multimedia systems are not eligible for this particular offering:

- GR86
- GR Supra
- Sienna (model year 2024 and prior)
- 4Runner (model year 2024 and prior)

### What's included?

- Ad-free MUSIC from every genre and decade, plus Artist-created channels
- Original talk, exclusive comedy and news from every angle
- Instant access to major-league and college games (NFL, MLB, NBA, NHL and NCAA play-by-play), NASCAR, plus the biggest names in sports talk
- 2 Howard Stern channels
- Streaming on the SiriusXM app, including a Video Library

### Is the Extended Service Subscription included on the vehicle Monroney?

Yes, the 33-month Extended Service will be listed as an accessory on the Monroney.