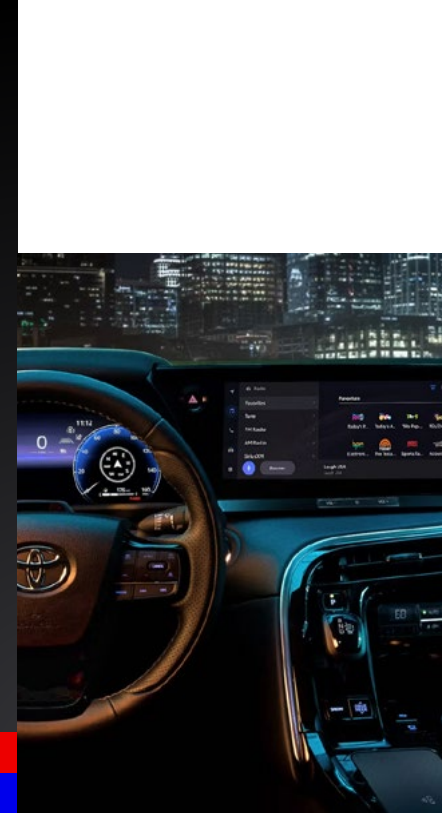


SiriusXM



TOYOTA

33-mo Extended Service Plan



Streamlined Enjoyment

Toyota dealerships can now provide an Extended Service Subscription to SiriusXM on select new vehicles.

▶ Product highlights

Plan Information:

Add the SiriusXM Extended Service Subscription when ordering vehicles to bring exceptional value to your customers.

- Standard 3-month trial subscription
- Additional 33-month SiriusXM Extended Service Subscription

How to Order:

Contact your Toyota District Manager to add the PPO Code 1S to your vehicles.

The Value of Extended Service:

- \$964 plus taxes, SiriusXM Retail for 33 months
- \$350: Vehicle MSRP for 33 months SiriusXM Extended Service
- 18% dealer margin = \$63/per vehicle to the dealership
- 63% Savings for your customer

Did You Know?

- **79% of SiriusXM subscribers consider it their top audio source while in the vehicle.** Offering SiriusXM Extended Service Subscription aligns with Toyota customer expectations and preferences, enriching their ownership experience.

▶ Customer benefits

Exceptional Value

Substantial savings of **63%** to customers when compared to the full price monthly billed plans, offering excellent value for three years of service.

Streamlined Subscription

No need to have separate monthly bills and aligns with your warranty period.

Elevated Toyota Driving Experience

Unparalleled premium audio journey for three years, with seamless coast-to-coast coverage and a diverse range of content including music, talk shows, sports commentary, news updates, comedy, podcasts, original programming, and exclusive insider content.

Effortless Enjoyment Inside & Outside the Vehicle on the SiriusXM app

Curated channels by expert DJs, personalities, and tastemakers both **in Toyota vehicles and on the SiriusXM app.**

Subscriber Perks & Benefits

Customers receive exclusive subscriber benefits for three years, including opportunities to attend special events, including live and virtual performances from their favorite artists and hosts.

Questions?

See FAQs on reverse, or contact your Regional District Managers.

SiriusXM



TOYOTA



FAQs

How do I add SiriusXM Extended Service to my vehicle order?

Use the PPO Code 1S on your vehicle orders.

When will the service start?

On the date of sale.

Is the service transferable to another vehicle?

The service remains with the vehicle/VIN.

What SiriusXM Plan is included?

Platinum Plan / All Access Plan – the most premium SiriusXM plan.

What vehicles are applicable for the Extended Service Plan?

Current & future vehicles with Toyota Audio Multimedia System will be eligible for the SiriusXM® PPO trial offering (excluding Hawaii and Alaska).

Vehicles with previous generation multimedia systems are not eligible for this particular offering:

- GR86
- GR Supra
- Sienna (model year 2024 and prior)
- 4Runner (model year 2024 and prior)

What's included?

- Ad-free MUSIC from every genre and decade, plus Artist-created channels
- Original talk, exclusive comedy and news from every angle
- Instant access to major-league and college games (NFL, MLB, NBA, NHL and NCAA play-by-play), NASCAR, plus the biggest names in sports talk
- 2 Howard Stern channels
- Streaming on the SiriusXM app, including a Video Library

Is the Extended Service Subscription included on the vehicle Monroney?

Yes, the 33-month Extended Service will be listed as an accessory on the Monroney.