

SiriusXM

One button gets them closer to it all

Your customers' SiriusXM trial subscription delivers SiriusXM's full lineup of content, plus access at home and on the go through the SiriusXM app on connected devices and speakers.

Easy access to their favorites, all in one place

Tap in right from the head unit — no need to connect their phone

- Every kind of music covering every decade and genre
- Coverage of every major sport, including live games
- Talk, laugh-out-loud comedy and news from every angle
- Artist-dedicated channels from some of the biggest legends in music
- Exclusive opportunities for once-in-a-lifetime subscriber events that put them up close & personal with the biggest names and the brightest stars
- Listen to popular stations like The Highway, SiriusXM Hits 1, Yacht Rock Radio, Hair Nation, The Heat, Octane, and more!
- Limited-time pop-up channels for the holidays, sporting events and more!
- On Demand listening to exclusive shows, performances, and more—in your vehicle

And they can listen coast to coast, with coverage no matter where they drive

PLUS, they'll get more on the SiriusXM app

Library features that let you easily access and organize all your go-to channels, shows, teams, and podcasts

Personal Recommendations based on your listening preferences and what's trending to dive deeper into the content you love

Effortless Listening at home on all of your connected devices, including smart speakers, smart TVs, and more

Exclusive Streaming-only Channels curated for any mood or activity—like workouts, parties, tailgates, or just winding down after work

Reminders when a new episode drops or your team kicks off—just tap the bell at the top of the channel or show page

Connecting daily with millions of customers

Nearly 33 million current subscribers

Over 80% of new vehicles sold in the US have SiriusXM installed

79% of subscribers listed SiriusXM as their primary source for entertainment in the vehicle*

87% of subscribers are highly satisfied with SiriusXM**

*SiriusXM Customer Satisfaction Study (2024)

**Morgan Stanley 2024 Research Report

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UNWELL
MUSIC

SIRIUSXM
RADIO



SMARTLESS
RADIO



KELLY
CLARKSON
CONNECTION



PITBULL'S
GLOBALIZATION



KENNY CHESNEY'S
NSR
NO SHOES RADIO



BOB MARLEY'S
TUFF GONG
RADIO

