



SiriusXM with 360L transforms your ride with the most extensive and personalized radio experience on the road.

Our advanced in-car technology will guide you to the most SiriusXM channels, shows and exclusive content for a ride that's uniquely you, with personalization features to make discovering your perfect soundtrack easier than ever before.

- **Unparalleled Variety:** Experience our expertly curated ad-free music and exclusive artist-dedicated music channels, our premium sports coverage, and the biggest names in comedy, news, and entertainment. Plus, now you can stream on-demand entertainment featuring podcasts and thousands of hours of never-before-heard interviews, shows, and performances — all on demand, right in your vehicle.
- **Personalized Discovery:** Search less and enjoy more in your car. Discover new channels and on-demand shows with hand-picked "For You" curated recommendations that get smarter as you listen.
- **Easy to Use:** Seamlessly switch between your favorite live channels and on demand streaming content with easy, one-touch access. Quickly find the entertainment you love by category, genre or simply by entering in a channel number. Or, find new favorites by tapping the "Related" button to discover channels and shows similar to what's currently playing.
- **Anytime, Anywhere:** Enjoy more variety and the best entertainment on the road, right from your Lamborghini. Plus, you can listen when outside of your vehicle on the SiriusXM app with our most popular packages.

Features

RELATED

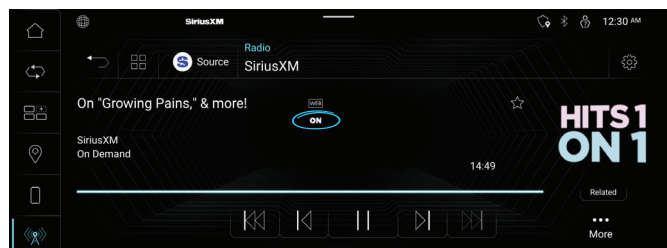
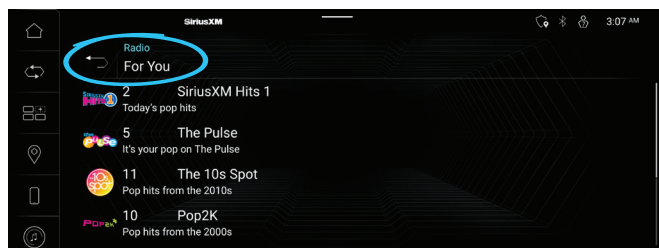
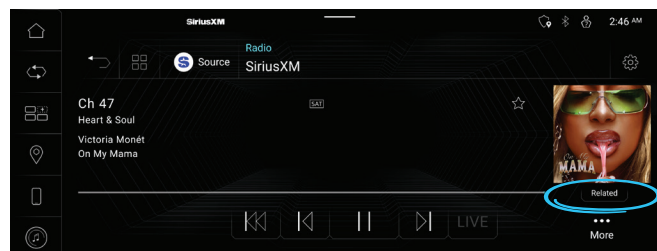
Easily find channels and other related categories that fit your mood.

FOR YOU

Get personalized channel and show recommendations that get even smarter as you listen.

ON DEMAND

Enjoy shows, channels, podcasts, performances, and interviews on your own time, for the first time ever in your vehicle.



SiriusXM 360L

An all new SiriusXM experience that transforms the way you listen in the vehicle.



Features *cont'd*

GENRE CATEGORY MENUS

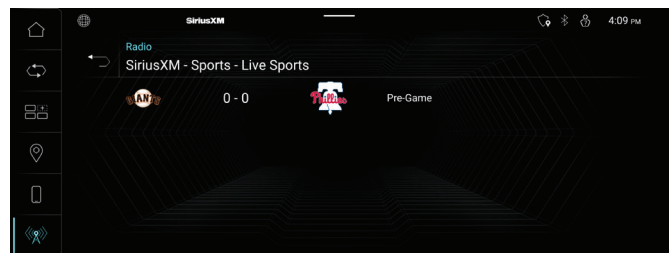
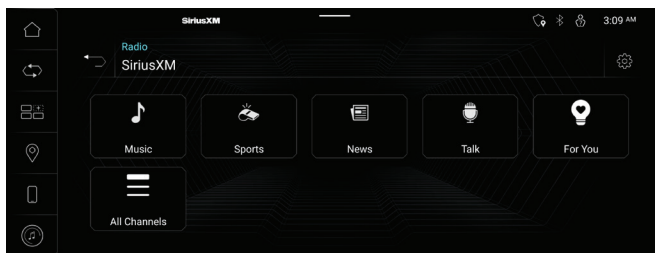
Easily browse and find the genre of channels and other content that fits your mood.

LIVE SPORTS

Find all NFL, MLB®, NBA, NHL®, college football and basketball games — in pre-game, in-progress or final states in one location for quick access to the action.

SPORTS HEAD-TO-HEAD

View: Easily switch between the home and away broadcast of any live game.



For more information on SiriusXM with 360L, please visit: www.siriusxm.com/lamborghinitrial

To learn more about SiriusXM offers, services and dealer programs, please visit SiriusXM Dealer Portal: <http://siriusxmdealer.com/lamborghini>

Your customers get all this and more with their 4-year trial subscription

See **Offer Details** below.

Eligible vehicles equipped with factory-installed satellite radio will receive a 4-year trial subscription to the SiriusXM programming package.

SiriusXM with 360L: Certain features and/or content may not be available unless an active data connection is enabled in the vehicle. Content varies by SiriusXM subscription plan. Features may vary by make/model.

TRIAL SUBSCRIPTION OFFER DETAILS: Your trial subscription will automatically stop at the end of the trial term. If you do not wish to enjoy your trial subscription, you can cancel it by calling the number below. Trial is non-transferrable. Please see our Customer Agreement and Privacy Policy at www.siriusxm.com for complete terms and how to cancel, which includes online methods or calling us at 1-866-635-2349. All fees, content and features are subject to change.

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