

# SiriusXM

## ▶ The next-generation SiriusXM app is included with every equipped new and pre-owned vehicle.

Your customer's trial subscription includes access in their car and an even more personalized and easier-to-use content discovery streaming experience on the SiriusXM app. Now, customers can get even closer to what they love with "always-on" curation, a personalized library, improved podcast listening, enhanced search, and greater content discovery. Plus, they'll be able to tune into a podcast, interview, or sports game and pick up where they left off in-car and across devices.



KEY FEATURES ▶

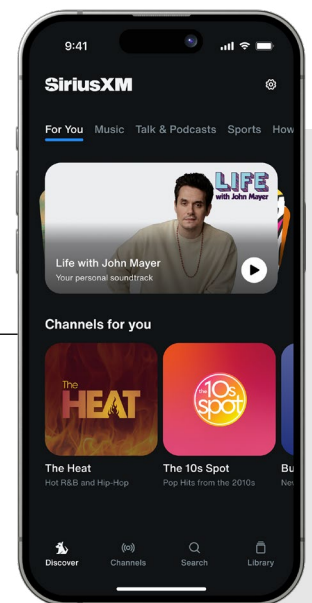


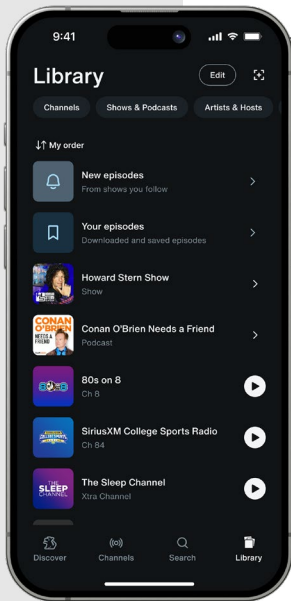
### Tastepicking

Customers can tailor their experience at sign-on by selecting artists, genres, personalities, leagues, and topics, then browse through and sample channel recommendations with a simple swipe.

### Always-On Personalization & Curation

The app will now welcome them with four curated sections: **Music, Talk & Podcasts, Sports, and For You.**



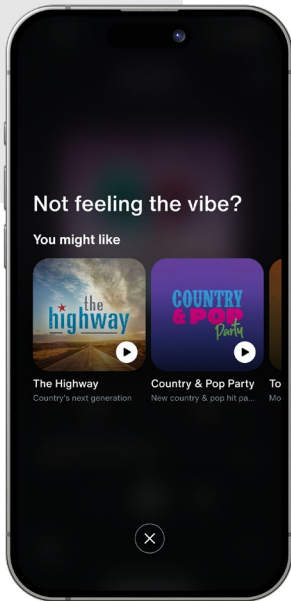
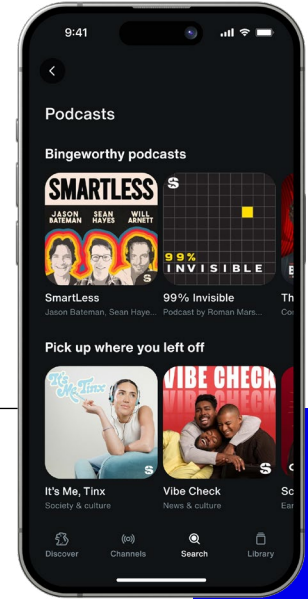


## Central Audio Library

Listeners can now save the content they love—from live channels to on-demand and podcasts, from artists and bands to teams and leagues—in one centralized location, with new offline listening and download capabilities sample channel recommendations with a simple swipe.

## Improved Podcast Listening

Podcasting now features an expanded library categorized by relevance and new features.

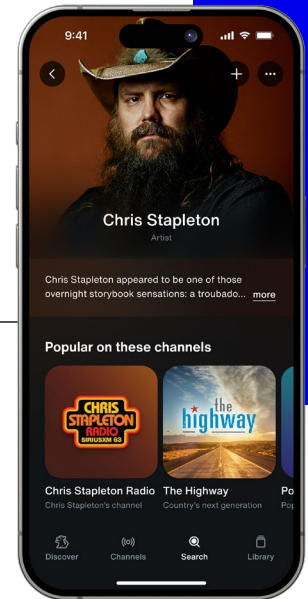


## Pivoting

Personalized touch points will greet users across the app experience – even during playback, where listeners who reach their skip limits will be presented with alternative recommendations, allowing them to pivot to content better suited to their mood.

## Enhanced Search

Upgraded search capabilities will make it easier for users to quickly find who or what they are looking for, while the addition of a new search home page will provide curated recommendations for listeners who are looking to discover more.



### Key steps for your customer

- Send them to [siriusxm.com/getlogin](https://www.siriusxm.com/getlogin) to get their username and password.

- Have them download the SiriusXM app on their smartphone.



- Direct them to access the SiriusXM channel line-up for in-car listening and streaming at: [www.siriusxm.com/channels](https://www.siriusxm.com/channels)

Satellite and streaming lineups vary.

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