

SiriusXM Pre-Owned Program

DMS Type: MPK

Enrollment Procedure

- Visit SiriusXMDealerPrograms.com/enrollNow.aspx and select **MPK** from the DMS drop down.
- Complete the enrollment form with your dealership information.

MPK Verification Process

- Please expect a call from CDK to complete your enrollment.

Data Management

- CDK Data Services, Inc. has been chosen to conduct the data management for this program. CDK is considered to be the gold standard in Dealer data management, safety and security of data, and ease of use.
- CDK collects, standardizes, cleanses, enhances, and serves data for OEMs, Dealers, parts suppliers, and web marketing portals.
- CDK processes data for several dealerships in the U.S. and Canada.

Ongoing Dealer Support

- In addition to support offered by CDK Data Services, SiriusXM has created a dedicated team for ongoing support:
- **Dealership Activation Questions**
Contact CDK Data Services, Inc.
Email: siriusxm.support@cdk.com
Phone: **855-587-6062**
- **Program Related Questions**
Contact SiriusXM Dealer Programs
Email: SXMDDealerPrograms@siriusxm.com
Phone: **844-832-8643**

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The biggest and
brightest personalities

Comedy
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when you need it

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