

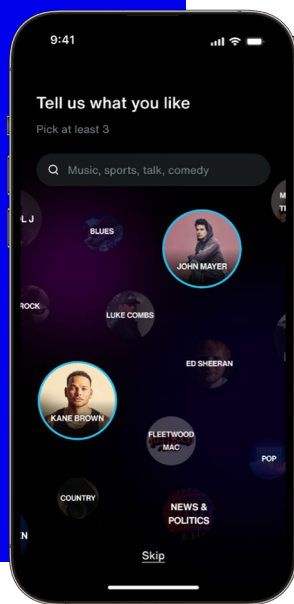


► **The next-generation SiriusXM app is included with every new and pre-owned vehicle.**

Your customer’s trial subscription includes access in the car and an even more personalized and easier-to-use content discovery streaming experience on the SiriusXM app. Now, customers can get even closer to what they love with “always-on” curation, a personalized library, improved podcast listening, enhanced search, and greater content discovery. Plus, they’ll be able to tune into a podcast, interview, or sports game and pick up where they left off in-car and across devices.



KEY FEATURES ►

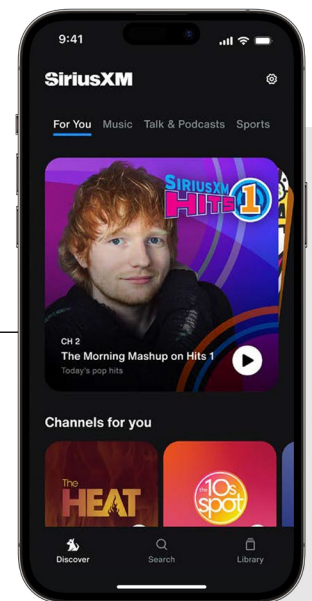


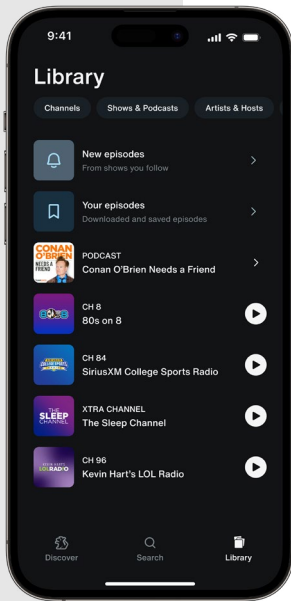
Tastepicking

Customers can tailor their experience at sign-on by selecting artists, genres, personalities, leagues, and topics, then browse through and sample channel recommendations with a simple swipe.

Always-On Personalization & Curation

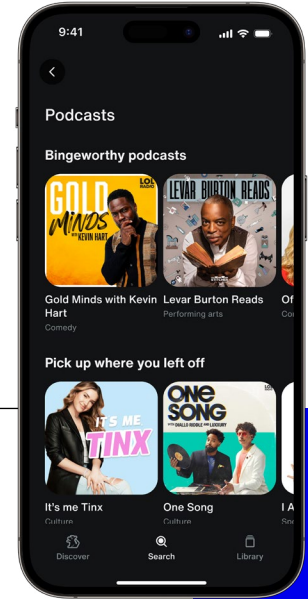
The app will now welcome them with four curated sections: **Music, Talk & Podcasts, Sports, and For You.**





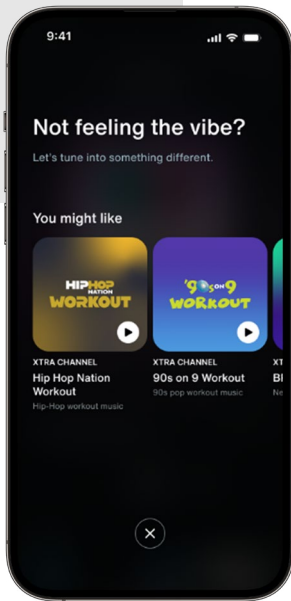
Central Audio Library

Listeners can now save the content they love—from live channels to on-demand and podcasts, from artists and bands to teams and leagues—in one centralized location, with new offline listening and download capabilities sample channel recommendations with a simple swipe.



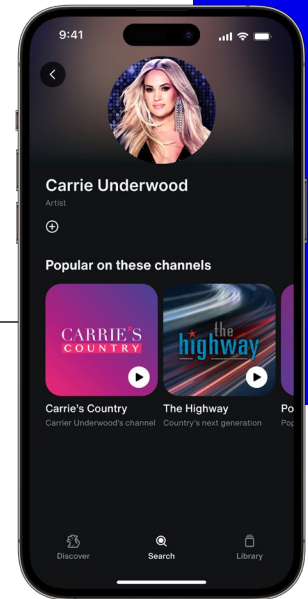
Improved Podcast Listening

Podcasting now features an expanded library categorized by relevance and new features.



Pivoting

Personalized touch points will greet users across the app experience – even during playback, where listeners who reach their skip limits will be presented with alternative recommendations, allowing them to pivot to content better suited to their mood.



Enhanced Search

Upgraded search capabilities will make it easier for users to quickly find who or what they are looking for, while the addition of a new search home page will provide curated recommendations for listeners who are looking to discover more.

Key steps for your customer

- Send them to [siriusxm.com/getlogin](https://www.siriusxm.com/getlogin) to get their username and password.

- Have them download the SiriusXM app on their smartphone.



- Direct them to access the SiriusXM channel line-up for in-car listening and streaming at: www.siriusxm.com/channels

Satellite and streaming lineups vary.

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