



DEALER PROGRAMS  
DMS Type: Autosoft



## PRE-OWNED VEHICLE TRIALS

- › All vehicles factory-equipped with satellite radio are eligible for the 3-month Platinum Plan trial subscription, in the car and on the SiriusXM App.
- › Download the Dealer App to pre-activate radios and demonstrate over 165 channels, including commercial-free music, plus sports, news, talk and entertainment, during test drives.
- › Customer's 3-month Platinum Plan Trial subscription will automatically activate after a sold record is received.
- › No cost to your dealership - no credit card required.

## SERVICE LANE TRIALS

- › Surprise and delight your eligible customers after their service visit with a 3-month SiriusXM Platinum Plan trial subscription with over 165+ channels in your car, plus even more on the SiriusXM App and online — over an \$85 value!
- › Available on all qualifying vehicles equipped with satellite radio, regardless of manufacturer
- › SiriusXM will notify your eligible customers of their trial, courtesy of your dealership and SiriusXM
- › No Dealer effort required to promote the program or activate trials.
- › No cost to your dealership — no credit card required.

## ENROLLMENT PROCEDURE

- › Begin enrollment online: [www.siriusxmdealerprograms.com](http://www.siriusxmdealerprograms.com) and select **Autosoft** from the DMS drop down menu.
- › A signed DMS authorization form is required before releasing your data. Please print, fill out and sign the authorization form provided during the enrollment process, and send fax to **855-282-3310** or email to [sxmdealerprograms@siriusxm.com](mailto:sxmdealerprograms@siriusxm.com).
- › Enrollment has been successful when you see **"Thank You"** page. Check your email to confirm enrollment in the program.
- › If you have problems during the enrollment, please contact program headquarters: **844-832-8643**.

## DATA MANAGEMENT

- › Autosoft will send SiriusXM files of your dealerships Inventory, Sales, & Repair Order records nightly for SiriusXM factory-equipped vehicles. The Sales and Service files are both custom for SiriusXM and will only include information needed by SiriusXM.

## ONGOING DEALER SUPPORT

SiriusXM has created a dedicated team for ongoing support:

### Program Related Questions

Contact SiriusXM Dealer Programs

Email: [SXMDealerPrograms@siriusxm.com](mailto:SXMDealerPrograms@siriusxm.com)

Phone: **844-832-8643**

**MUSIC** AD-FREE

**TALK** THE BIGGEST  
AND BRIGHTEST  
PERSONALITIES

**COMEDY** LAUGH OUT  
LOUD

**NEWS** WORLD-CLASS NEWS,  
WHEN YOU NEED IT

**SPORTS** LIVE GAMES FROM  
EVERY MAJOR SPORT

## PROGRAM DETAILS:

**SiriusXM Pre-Owned Program:** 3-month trial subscription to the SiriusXM Platinum Plan (currently, \$23.99/mo value + no activation fee (a \$15 value)) is included with purchase of a pre-owned vehicle equipped with satellite radio at participating dealerships. Trial subscription terms of service subject to change.

**SiriusXM Service Lane Program:** Eligible customers will receive a 3-month SiriusXM Platinum Plan trial subscription. Platinum Plan trial subscriptions (currently \$23.99/mo value + no activation fee (a \$15 value)) require vehicle to have an inactive factory-installed satellite radio. Customers with active or recently active subscription service including a trial are not eligible. Eligible customers will receive trial details after their service visit via email or other communication from SiriusXM. Trial subscription terms of service subject to change. Your dealership must be enrolled in the SiriusXM Pre-Owned Program to participate in the Service Lane Program, see complete terms and conditions: <https://siriusxmdealerprograms.com/termsAndConditions.aspx>

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