

SiriusXM

Your customers leave listening to SiriusXM when you scan the VIN with the Dealer App.

Once active in the Pre-Owned Program, use the Dealer App on your equipped pre-owned inventory to start **SiriusXM Dealer Demo Mode**. This process pre-activates the radio, on a temporary account, for your customer to experience SiriusXM during test drives and ensures the next owner drives home listening. The customer's 3-month trial subscription does not start until the vehicle is marked sold.

Share this tip sheet with your Sales Team so all your customers drive home listening to SiriusXM.

More radio refresh info at [SiriusXMDealer.com](https://www.siriusxmdealer.com). If your customer experiences any issues with their service, visit [SiriusXM.com/refresh](https://www.siriusxm.com/refresh) to request a refresh or contact SiriusXM Listener Care at 1-877-447-0011.



RADIO
ACTIVATION
FOR
PRE-OWNED
VEHICLES



Download the
SiriusXM Dealer App
on your smartphone today.



To activate SiriusXM on your pre-owned inventory:

- ↓ **Download the SiriusXM Dealer App** from the App Store or Google Play. Open the app and turn on location services.
- 📍 **Park the vehicle outside** with an unobstructed view of the sky.
- 🔄 **Power on and tune into SAT Band.** Verify that the radio is already receiving SiriusXM channels. If it is not, continue to the next step.
- 📶 **Pre-Activate SiriusXM service** with the SiriusXM Dealer App. Simply scan the VIN or enter the Radio ID to request a refresh signal. Your customer's 3-month trial does not start until the vehicle is marked 'sold' within your Dealer Management System (DMS).
- 🔄 **Repeat** to turn on all SiriusXM-equipped radios on your lot.

Experiencing an issue?

- **Dealer App not activating pre-owned inventory?** Make sure your dealer is not just enrolled, but **ACTIVE** in the SiriusXM Pre-Owned Program.
- To ensure your customers' 3-month trial subscriptions start, be sure to **mark vehicles as sold** in your DMS.
- If you switch your DMS, do not forget to **re-enroll with your new provider at [SiriusXMDealerPrograms.com](https://www.siriusxmdealerprograms.com)** or call us at 1-866-255-2699 and we'll assist you with your enrollment questions.
- For Radio Activation questions, please contact **SiriusXM Dealer Support: 1-800-852-9696**.

Delivery Checklist:

- **Make sure you've pre-activated the radio** by using the SiriusXM Dealer App.
- **Mark vehicle as sold in your DMS** to start the customer's 3-month trial subscription.
- **Provide a SiriusXM brochure**, which includes a channel lineup, in every vehicle. Order more brochures for free at [sxmestore.com/auto](https://www.siriusxm.com/auto)
- **Demonstrate the basics** of satellite radio operation and information on how to stream for free on the SiriusXM App.
- **Preset 4-5 SiriusXM channels** your customer might like.