








**3 MONTH TRIAL
SUBSCRIPTION**
Included on
pre-owned vehicles

RADIO ACTIVATION FOR PRE-OWNED VEHICLES

Your customers leave listening to SiriusXM when you scan the VIN with the Dealer App.

Once active in the Pre-Owned Program, use the Dealer App on your equipped pre-owned inventory to start SiriusXM Dealer Demo Mode. This process pre-activates the radio, on a temporary account, for your customer to experience SiriusXM during test drives and ensures the next owner drives home listening. The customer's 3-month trial subscription does not start until the vehicle is marked sold.

To Activate SiriusXM on your Pre-Owned Inventory:

-  **Download the SiriusXM Dealer App** from the App Store or Google Play. For best results, open the app and turn on location services.
-  **Park the vehicle outside** with an unobstructed view of the sky.
-  **Make sure the radio is turned on and in SAT mode.** Verify if the radio is already receiving SiriusXM channels. If it is not, continue to the next step.
-  **To Pre-Activate SiriusXM service,** use the SiriusXM Dealer App to scan the VIN or enter Radio ID to request a refresh signal. Your customer's 3-month trial does not start until vehicle is sold within your Dealer Management System (DMS).
-  **Repeat the process** to turn on all SiriusXM-equipped radios on your lot.

Share this tip sheet with your Sales Team so all your customers drive home listening to SiriusXM.

More radio refresh info at [SiriusXMDealer.com](https://www.siriusxmdealer.com).
If your customer experiences any issues with their service, visit [SiriusXM.com/refresh](https://www.siriusxm.com/refresh) to request a refresh or contact SiriusXM Listener Care at **1-877-447-0011**.

Experiencing an issue?

- Make sure you are active in the SiriusXM Pre-Owned Program by marking a vehicle as sold in your DMS. The Dealer App will not activate your pre-owned inventory before you complete this step.
- To ensure your customers' 3-month trial subscriptions start, be sure to mark vehicles as sold in your DMS.
- For Radio Activation questions, please contact SiriusXM Dealer Support: **1-800-852-9696**.

If you switch your DMS, do not forget to re-enroll with your new provider at [SiriusXMDealerPrograms.com](https://www.siriusxmdealerprograms.com) or call us at **1-866-255-2699** and we'll assist you with re-enrollment.

Delivery Checklist:

- **Make sure you've pre-activated the radio** by using the SiriusXM Dealer App.
- **Mark vehicle as sold in your DMS** to start the customer's 3-month trial subscription.
- **Provide a SiriusXM brochure**, which includes a channel lineup, in every vehicle. Order more brochures for free at [sxmestore.com/auto](https://www.sxmestore.com/auto)
- **Demonstrate the basics** of satellite radio operation and information on how to stream for free on the SiriusXM App.
- **Preset 4-5 SiriusXM channels** your customer might like.



Download the SiriusXM Dealer App today on your smartphone.

