



SIRIUSXM WITH 360L

Available in MY23 BMWs.



SiriusXM with 360L transforms your ride with the most extensive and personalized radio experience on the road.

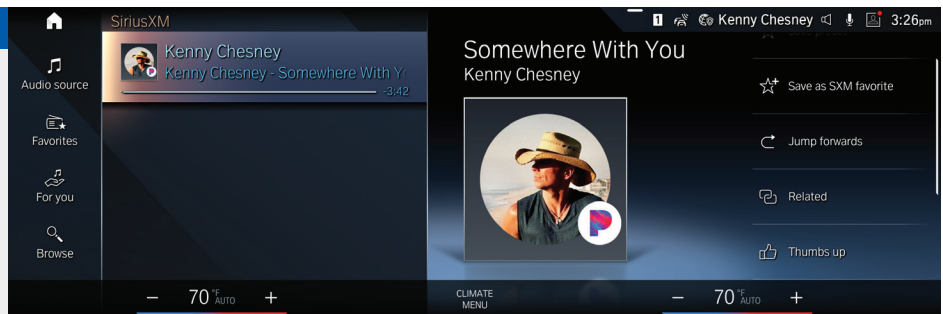
Our advanced in-car technology will guide you to the most SiriusXM channels, shows and exclusive content for a ride that's uniquely you, with personalization features to make discovering your perfect soundtrack easier than ever before.

- **Unparalleled Variety:** Experience our expertly curated ad-free music and exclusive artist-created music channels, our premium sports coverage, and the biggest names in comedy, news and entertainment. Plus, now you can stream on-demand entertainment featuring thousands of hours of never-before-heard interviews, shows, and performances — all on demand, right in your vehicle.
- **Personalized Discovery:** Search less and enjoy more in your car. Create ad-free Pandora stations based on your favorite artists in your BMW and discover new channels and on-demand shows with hand-picked, “For You” curated recommendations that get smarter as you listen.
- **Easy to Use:** Seamlessly switch between your favorite live channels and on-demand streaming content with easy, one-touch access. Quickly find the entertainment you love by category, genre or simply by entering in a channel number. Or, find new favorites by tapping the “Related” button to discover channels, shows and Pandora stations similar to what’s currently playing.
- **Anytime, Anywhere:** Enjoy more variety and the best entertainment on the road, right from your BMW. Plus, you can listen when outside of your vehicle on the SXM App with our most popular packages.

Features

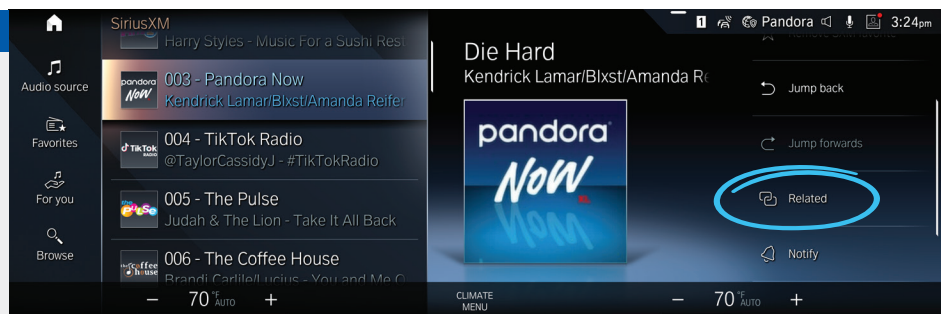
Pandora Artist Stations

Create your own ad-free music stations, for the first time ever in your vehicle.



Related

Get recommendations of channels and shows related to what you're currently listening to.



For You

Get personalized channel and show recommendations that get even smarter as you listen.





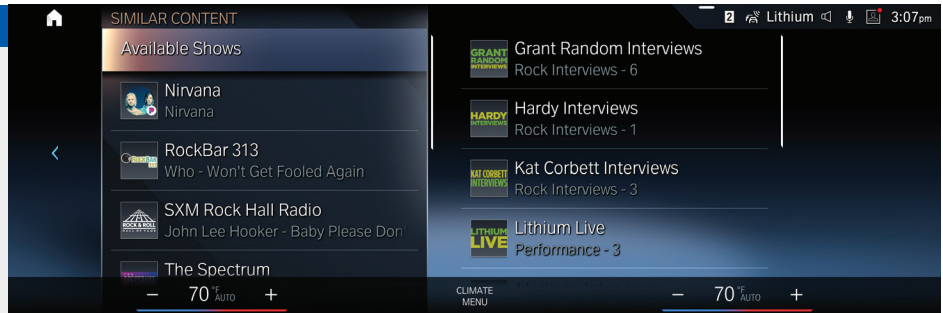
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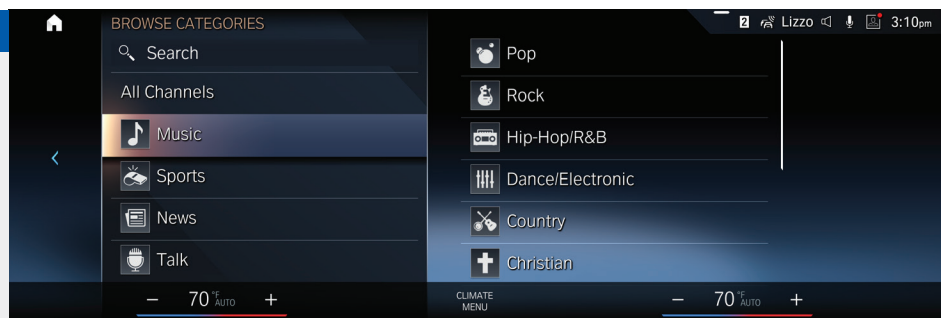
On Demand

Enjoy shows, channels, Pandora stations, performances and interviews on your own time, for the first time ever in your vehicle.



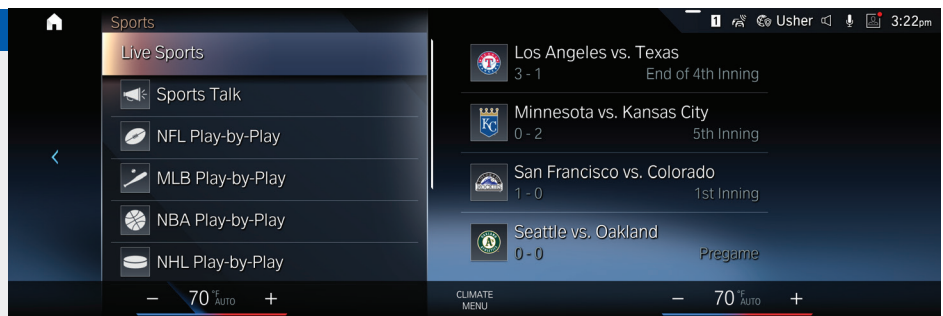
Genre Category Menus

Easily find channels and other related categories that fit your mood.



Live Sports Category

Find all NFL, MLB®, NBA, NHL®, college football and basketball games — in pre-game, in progress or final states in one location for quick access to the action. Favorite your team to get its broadcast whenever you tune in.



Your customers get all this and more with their 12-month Platinum Plan trial subscription.

See Offer Details below.

All eligible vehicles equipped with factory installed satellite radio will receive a 12-month trial subscription to the SiriusXM Platinum Plan package.

Offer Details: If your customer decides to continue service after their trial, this subscription plan they choose will automatically renew thereafter and they will be charged according to their chosen payment method at then-current rates. Fees and taxes apply. Please see the SiriusXM Customer Agreement at www.siriusxm.com for complete terms and how to cancel, which includes calling SiriusXM at 1-866-635-2349. All fees, content and features are subject to change.

SiriusXM with 360L: Certain features and/or content may not be available unless an active data connection is enabled in the vehicle. Content varies by SiriusXM subscription package.

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For more information on SiriusXM with 360L, please visit: www.siriusxm.com/bmwtrial

To learn more about SiriusXM offers, services and dealer programs, please visit SiriusXM Dealer Portal: www.siriusxmdealer.com/bmw

Starting with MY21 BMWs SiriusXM is factory standard:

Please refer to Monroney label to confirm 360L availability.

Pandora Stations included on MY22, or on MY21 with proper BMW RSU.

***Models without SiriusXM with 360L:**

X1 and X2