((SiriusXM³))

SIRIUSXM WITH 360L



SiriusXM with 360L transforms your ride with the most extensive and personalized radio experience on the road. Our advanced in-car technology will guide you to the most SiriusXM channels, shows and exclusive content for a ride that's uniquely you, with personalization features to make discovering your perfect soundtrack easier than ever before.

- Unparalleled Variety: Experience our expertly curated ad-free music and exclusive artist-created music channels, our premium sports coverage, and the biggest names in comedy, news and entertainment. Plus, now you can stream on-demand entertainment featuring podcasts and thousands of hours of never-before-heard interviews, shows, and performances all on demand, right in your vehicle.
- Personalized Discovery: Search less and enjoy more in your car. Discover new channels and on-demand shows with hand-picked "For You" curated recommendations that get smarter as you listen.
- Easy to Use: Seamlessly switch between your favorite live channels and on demand streaming content with easy, one-touch access. Quickly find the entertainment you love by category, genre or simply by entering in a channel number. Or, find new favorites by tapping the "Related" button to discover channels and shows similar to what's currently playing.
- Anytime, Anywhere: Enjoy more variety and the best entertainment on the road, right from your Lamborghini. Plus, you can listen when outside of your vehicle on the SXM App with our most popular packages.

Features

Related

Get recommendations of channels and shows related to what you're currently listening to.

For You

Get personalized channel and show recommendations that get even smarter as you listen.

On Demand

Enjoy shows, channels, podcasts, performances and interviews on your own time, for the first time ever in your vehicle.







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Features cont'd

Genre Category Menus

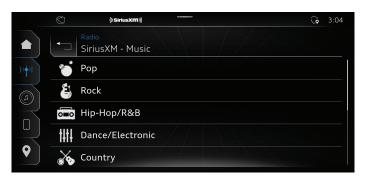
Easily browse and find the genre of channels and other content that fits your mood.

Live Sports Category

Find all NFL, MLB®, NBA, NHL®, college football and basketball games — in pre-game, in-progress or final states in one location for quick access to the action.

Sports Head to Head

View: Easily switch between the home and away broadcast of any live game.





For more information on SiriusXM with 360L, please visit: www.siriusxm.com/lamborghinitrial

To learn more about SiriusXM offers, services and dealer programs, please visit SiriusXM Dealer Portal: http://siriusxmdealer.com/lamborghini

Your customers get all this and more with their 4-year Platinum Plan trial subscription.

See Offer Details below.

All eligible vehicles equipped with factory installed satellite radio will receive a 4-year trial subscription to the SiriusXM Platinum Plan.

OFFER DETAILS: All SiriusXM services require a subscription, sold separately by SiriusXM after the trial period. If your customers decide to continue service, the subscription plan chosen will automatically renew and be charged according to your chosen payment method at the then-current rates. Fees and taxes apply. See the SiriusXM Customer Agreement and Privacy Policy at www.siriusxm.com for full terms and how to cancel, which includes calling 1-866-635-2349. Available in the 48 contiguous United States and D.C. Availability of some services and features is subject to device capabilities and location restrictions. All fees, content and features are subject to change.

SiriusXM with 360L: Radio features, content, and display may vary by vehicle. Some features may not be available while driving.

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