



DEALER PROGRAMS  
DMS Type: DealerVault



## PRE-OWNED VEHICLE TRIALS

- › All vehicles factory-equipped with satellite radio are eligible, regardless of manufacturer.
- › Download the Dealer App to pre-activate radios and demonstrate over 165 channels, including commercial-free music, plus sports, news, talk and entertainment, during test drives.
- › Customer's 3-Month Platinum Plan Trial subscription will automatically activate after a sold record is received.
- › No cost to your dealership - no credit card required.

## SERVICE LANE TRIALS

- › Surprise and delight your eligible customers after their service visit with a 3-Month SiriusXM Platinum Plan trial subscription with over 165+ channels in your car, plus even more on the SXM App and online — over an \$80 value!
- › Your eligible service customers with non-equipped vehicles can enjoy a 3-Month SiriusXM Streaming Platinum trial subscription with over 350 channels on the SXM App, online and at home — over a \$32 value!
- › Available on all qualifying vehicles equipped with satellite radio, regardless of manufacturer
- › SiriusXM will notify your eligible customers of their trial, courtesy of your dealership and SiriusXM
- › No Dealer effort required to promote the program or activate trials.
- › No cost to your dealership — no credit card required.

## HOW TO ENROLL IN THE SIRIUSXM ENROLLMENT FORM & SET UP THE SIRIUSXM FEEDS

- › Log into **DealerVault**
- › Select **"Change Store"** to indicate the store you would like to setup a feed, then click **"Add Feed."**
- › Type **"SiriusXM"** in the search bar, select SiriusXM from the drop down, then click **"Submit."**

## SiriusXM Program Enrollment

In the Enrollment Required pop up box, click "here" to complete the authorized contact information

- › Review the program information, then select the checkbox that you are an authorized signer for this Dealership, then select **"Join Now."**
- › On the DealerVault page, select **"OK."**

## Activate SiriusXM Data Feeds

- › Click the **"active"** check box next to each file type. (To add more stores to this program at the same time, click "Stores" next to file type and select the additional stores as needed.
- › Click **"Submit."**

## HOW TO ACTIVATE IN SIRIUSXM'S DEALER PROGRAMS

### STEP 1:

Once the Dealership authorized contact has agreed to participate in one or more of the SiriusXM Dealer Programs have them contact their DealerVault Administrator authorizing them to add the SiriusXM feeds and complete the SiriusXM Dealer Programs Enrollment Form.

### SIRIUSXM FEEDS

Inventory, Sales, and Service feeds will need to be transmitted to SiriusXM daily:

### STEP 2:

Identify the DealerVault Administrator and have them call DealerVault Support for assistance setting up the SiriusXM feeds **AND** submitting the SiriusXM Dealer Programs Enrollment Form: **877.882.5496.**

**MUSIC** AD-FREE

**TALK** THE BIGGEST AND BRIGHTEST PERSONALITIES

**COMEDY** LAUGH OUT LOUD

**NEWS** WORLD-CLASS NEWS, WHEN YOU NEED IT

**SPORTS** LIVE GAMES FROM EVERY MAJOR SPORT

### PROGRAM DETAILS:

**SiriusXM Pre-Owned Program:** 3-month trial subscription to the SiriusXM Platinum Plan (currently, \$21.99/mo value + no activation fee (a \$15 value)) is included with purchase of a pre-owned vehicle equipped with satellite radio at participating dealerships. See complete terms and conditions: <https://siriusxmdealerprograms.com/termsAndConditions.aspx>

**SiriusXM Service Lane Program:** Eligible customers will receive a 3-month SiriusXM Platinum Plan trial subscription. Trial subscription package varies depending on vehicle radio capability. Platinum Plan trial subscriptions (currently \$21.99/mo value + no activation fee (a \$15 value)) require vehicle to have an inactive factory-installed satellite radio. Eligible customers with non-equipped vehicles for whom SiriusXM receives a valid email may be eligible for Platinum streaming-only trial subscription (currently \$10.99/mo value). Customers with active or recently active subscription service including a trial are not eligible. Eligible customers will receive trial details after their service visit via email or other communication from SiriusXM. Your dealership must be enrolled in the SiriusXM Pre-Owned Program to participate in the Service Lane Program, see complete terms and conditions: <https://siriusxmdealerprograms.com/termsAndConditions.aspx>

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