



# SXM Digital Delivery

**EASY.  
INFORMATIVE.  
CONVENIENT.**



## WHAT IS IT?

A new contactless way for your customers to learn everything they need to know about their SiriusXM trial subscription. It has everything the printed brochure has and even more:

- ✓ Watch a video showing all of our incredible programming and the benefits that are included in their trial
- ✓ Explore channels by genre or search by artist
- ✓ Create a custom channel guide or download a complete channel listing right to their phone
- ✓ Access all the links they'll need to get started like setting up their SXM App credentials, transferring service to their new vehicle or refreshing a radio

## WHY USE IT?

Empower your customers with options on how they want to get their information. They can access all the information they need to enjoy their trial subscription by taking a printed brochure or by digital delivery.

## HOW TO USE IT

Customers can simply use their smartphone camera to **scan the QR code below** or on SiriusXM POS throughout your dealership. Or they can **go to [siriusxm.com/experience](https://siriusxm.com/experience)**.

