



SIRIUSXM WITH 360L

An all new SiriusXM experience available in MY21 BMWs.



SiriusXM with 360L gives you a more rich, diverse and exclusive experience than ever before. Plus, innovative features that make it easy to discover and enjoy exactly what you want, when you want, in your vehicle, on the SiriusXM app and at home on compatible connected devices. Benefits include:

- **Unparalleled Variety:** Enjoy ad-free music, plus sports, comedy, talk, news and much more. Plus, for the first time ever in your [BMW Vehicle], choose from thousands of hours of On Demand shows.
- **A Personalized Experience for Every Driver:** Get personalized recommendations of channels and On Demand shows, curated just “For You” based on your listening history and favorites.
- **Easy to Use:** Find your channels quickly by swiping through the lineup, browsing Genre Category Menus, or just entering in a channel number. With the push of the Related button, see channels related to what you’re currently listening to.
- **Anytime, Anywhere, Any Way Listening:** Listen in your [BMW Vehicle], on your phone, online and at home with the 1-year All Access trial subscription that BMW customers receive.

Features

Related

Get recommendations of channels and shows related to what you’re currently listening to, so there’s always something up next.

For You

Get personalized recommendations of channels and On Demand shows, curated just “For You” based on your listening history and SiriusXM favorites.

On Demand

Thousands of hours of On Demand shows, performances and interviews, available for the first time ever in your car, so you never have to miss a moment.



SIRIUSXM WITH 360L

An all new SiriusXM experience available in MY21 BMWs.



Genre Category Menus

Easily browse and find the genre of channels and other content that fits your mood.

Home Browse categories Hits 1 10:21 am

- For you
- All Channels
- Music
- Sports
- News
- Talk

- Pop
- Rock
- Hip- Hop/R&B
- Dance/Electronic
- Country
- Christian

Live Sports Category

Find all NFL, MLB®, NBA, NHL®, college football and basketball games — in pre-game, in progress or final states in one location for quick access to the action. Favorite your team to get its broadcast whenever you tune in.

Home Sports Bills vs. 10:21 am

- Live Sports
- Sports Talk
- NFL Play-by-Play
- MLB Play-by-Play
- NBA Play-by-Play
- NHL Play-by-Play

- Browns : Steelers 0 - 0 Second Quarter
- Bills : Jets 0 - 0 First Quarter
- Orioles : Red Sox 5 - 5 Fourth Inning
- White Sox : Cubs 5 - 5 Ninth Inning

Profiles

Create up to 5 user profiles so every listener has their SiriusXM Favorites and personalized recommendations just a touch away.

Home SiriusXM change listener Hits 1 10:20 am

- Jennifer
- Rick
- Add Listener

Your customers get all this and more with their 12-month All Access trial subscription.

See Offer Details below.

All eligible vehicles equipped with factory installed satellite radio will receive a 12-month trial subscription to the SiriusXM All Access package.

Offer Details: If your customer decides to continue service after their trial, this subscription plan they choose will automatically renew thereafter and they will be charged according to their chosen payment method at then-current rates. Fees and taxes apply. Please see the SiriusXM Customer Agreement at www.siriusxm.com for complete terms and how to cancel, which includes calling SiriusXM at 1-866-635-2349. All fees, content and features are subject to change.

© 2021 Sirius XM Radio Inc. SiriusXM, Pandora and all related logos are trademarks of Sirius XM Radio Inc. and its respective subsidiaries. All other marks, channel names and logos are the property of their respective owners. All rights reserved.

For more information visit: www.siriusxm.com/bmw-trialbenefits

For additional dealer information, please visit: www.siriusxmdealer.com/bmw

Starting with MY21 BMWs SiriusXM is factory standard:

Please refer to Monroney label to confirm 360L availability:

2 Series, 3 Series*, 4 Series, 5 Series, X3*, X4*, X5*, X6, X7, Z4, 8 Series, 2 Grand Coupe, M3, M4

***Models without SiriusXM with 360L:**

X1, X2, X3M, X4M, 7 Series, 330e Plug in Hybrid, X5e Plug in Hybrid