

### SIRIUSXM WITH 360L

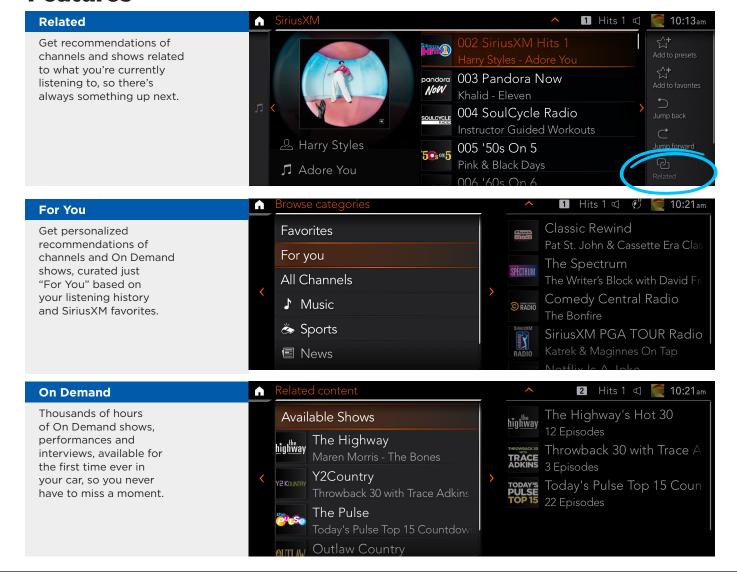
An all new SiriusXM experience available in MY21 BMWs.



SiriusXM with 360L gives you a more rich, diverse and exclusive experience than ever before. Plus, innovative features that make it easy to discover and enjoy exactly what you want, when you want, in your vehicle, on the SiriusXM app and at home on compatible connected devices. Benefits include:

- Unparalleled Variety: Enjoy ad-free music, plus sports, comedy, talk, news and much more. Plus, for the first time ever in your [BMW Vehicle], choose from thousands of hours of On Demand shows.
- A Personalized Experience for Every Driver:
   Get personalized recommendations of
   channels and On Demand shows, curated
   just "For You" based on your listening
   history and favorites.
- Easy to Use: Find your channels quickly by swiping through the lineup, browsing Genre Category Menus, or just entering in a channel number. With the push of the Related button, see channels related to what you're currently listening to.
- Anytime, Anywhere, Any Way Listening:
   Listen in your [BMW Vehicle], on your phone, online and at home with the 1-year All Access trial subscription that BMW customers receive.

#### **Features**

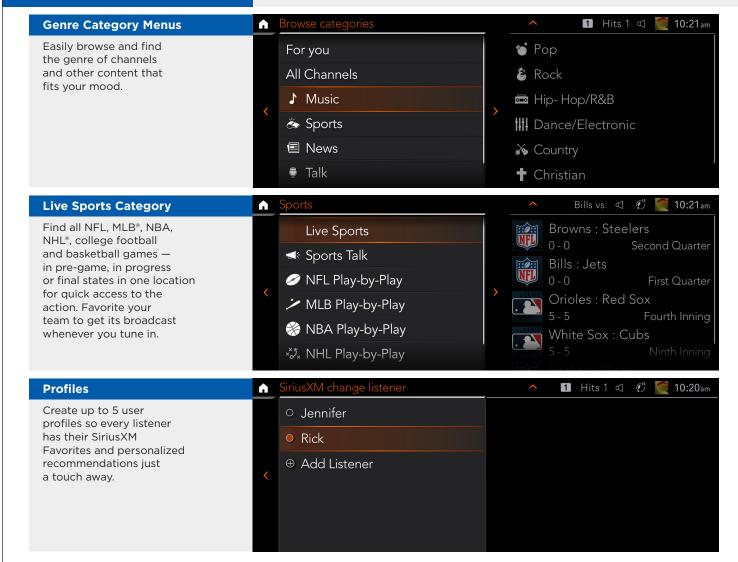




## **SIRIUSXM WITH 360L**

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# Your customers get all this and more with their 12-month All Access trial subscription.

See Offer Details below.

All eligible vehicles equipped with factory installed satellite radio will receive a 12-month trial subscription to the SiriusXM All Access package.

Offer Details: If your customer decides to continue service after their trial, this subscription plan they choose will automatically renew thereafter and they will be charged according to their chosen payment method at then-current rates. Fees and taxes apply. Please see the SiriusXM Customer Agreement at www.siriusxm.com for complete terms and how to cancel, which includes calling SiriusXM at 1-866-635-2349 All fees, content and features are subject to change.

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For more information visit: <a href="www.siriusxm.com/bmw-trialbenefits">www.siriusxm.com/bmw-trialbenefits</a>
For additional dealer information, please visit: <a href="www.siriusxmdealer.com/bmw">www.siriusxmdealer.com/bmw</a>

#### **Starting with MY21 BMWs SiriusXM is factory standard:**

Please refer to Monroney label to confirm 360L availability:

2 Series, 3 Series\*, 4 Series, 5 Series, X3\*, X4\*, X5\*, X6, X7, Z4, 8 Series, 2 Grand Coupe, M3, M4

\*Models without SiriusXM with 360L:

X1, X2, X3M, X4M, 7 Series, 330e Plug in Hybrid, X5e Plug in Hybrid