



Here's how to get them hearing it all.

Pre-activate your pre-owned vehicles with the improved SiriusXM Dealer App. Just download it to your smartphone.



Give your pre-owned customers

THE BEST ENTERTAINMENT. IT'S ON.

Use the improved Dealer App so they can hear what they love.

Your smartphone gets them started

Pre-activating SiriusXM radios is easy with the **improved Dealer App**. Just scan a VIN and start showcasing SiriusXM when selling vehicles. Plus your customers can leave the lot listening to all of our premium programming.

- **Download the SiriusXM Dealer App** from the App Store or Google Play. For best results, open the app and turn on location services.
- **Park the vehicle outside** with an unobstructed view of the sky and make sure the radio is turned on.
- **Choose "Scan VIN," scan the VIN barcode,** then press "send refresh signal now." Or, you can manually enter the radio ID or VIN. Your customer's trial does not start until the vehicle is sold.



More refresh info at siriusxmdealer.com.

If you experience any issues refreshing the radio, please call **Dealer Support at 1-800-852-9696**.

If your customer experiences any issues with their service, visit siriusxm.com/refresh to request a refresh or contact SiriusXM Listener Care at **1-877-447-0011**. See Details below.

3 MONTH TRIAL SUBSCRIPTION
Included on factory-equipped vehicles

Join our Pre-Owned Program and let them all leave listening

All Certified Pre-Owned (CPO) vehicles equipped with SiriusXM receive a 3-month trial subscription with purchase.

Franchise Dealers can give trial subscriptions with purchase across all Non-Certified (Non-CPO) inventory by participating in our FREE Pre-Owned Program. Join today: siriusxmdealerprograms.com.

Independent Dealers can give 3-month trial subscriptions with purchase by opting-in to the FREE Pre-Owned Program in your DMS software. For detailed enrollment instructions visit: siriusxmdealertrial.com.

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PROGRAM DETAILS:

All eligible vehicles equipped with factory-installed satellite radio will receive a 3-month trial subscription of the SiriusXM All Access programming package (a \$21.99/mo value) PLUS complimentary activation (an additional \$15 savings).



Hear us in the car,
on the phone,
online and at home.

Important Information

Re-order merchandise for free through your Dealer eStore or visit siriusxmstore.com/dealer to order materials from SiriusXM free of charge.

Dealer Resource Center for sales tools and Regional Manager contact details at siriusxmdealer.com/programs.

Access Advertising Assets by visiting siriusxm.com/eAssets.

Be sure your customers leave listening to

WHATEVER THEY WANT TO HEAR.

Steps to Ensure a Smooth Sales Delivery

- > **Confirm that SiriusXM is pre-activated.** Your customer's All Access trial subscription begins without interruption once the vehicle sold record is received
- > **Notify the customer** they will receive a 3-month All Access trial subscription of over 150 channels of our premium programming in the car, plus on the app and online
- > **Provide a SiriusXM brochure**, which includes a channel lineup, in every vehicle
- > **Demonstrate the basics** of satellite radio operation
- > **Preset 4-5 SiriusXM channels** based on your customer's listening preferences
- >  **Remind your customers to set up their online access** at siriusxm.com/getallaccess and to download the SiriusXM App from the App Store or Google Play.

When helping them set their presets, here are some channels to help you get started:

MUSIC AD-FREE				
TALK THE BIGGEST AND BRIGHTEST PERSONALITIES				
COMEDY LAUGH OUT LOUD				
NEWS WORLD-CLASS NEWS, WHEN YOU NEED IT				
SPORTS LIVE GAMES FROM EVERY MAJOR SPORT				