



DEALER PROGRAMS
DMS Type: Frazer



PRE-OWNED VEHICLE TRIALS

- › All vehicles factory-equipped with satellite radio are eligible, regardless of manufacturer.
- › Download the Dealer App to pre-activate radios and demonstrate over 150 channels, including commercial-free music, plus sports, news, talk and entertainment, during test drives.
- › Customer's 3-Month All Access Trial Subscription will automatically activate after a sold record is received.
- › No cost to your dealership - no credit card required.
- › No customer obligation — if they choose not to subscribe, the service simply shuts off at the end of the trial.
- › Get started today for FREE.

ENROLLMENT PROCEDURE

- › **Log into Frazer software at the dealership and Select "Inventory" on the left side.**
- › Open any vehicle in the "vehicle file," Select the "SiriusXM logo" located inside the specific vehicle file.
- › Select "Sign up with SiriusXM."
- › Select "Sign up now."
- › Select "Authorized Representative" box, type in their name, then Select "Continue."
- › A pop up will appear stating "You are now enrolled in SiriusXM" — Select "OK."
- › The inventory is automatically scanned and updated in the software.
- › **Note:** If enrollment does not follow the previous steps. Run an "UPDATE" of the Frazer software to bring the dealership up to the latest version. Then repeat previous steps.
- › If you have problems during the enrollment, please contact Frazer: **888-477-9707**

(Must be on version 3.4517 or higher. If not, an update will need to be performed before enrolling.)

DATA MANAGEMENT

- › Frazer will send SiriusXM nightly files of your dealership's Inventory, Sales, & Repair Order records nightly for SiriusXM factory-equipped vehicles. The Sales and Service History files are both custom for SiriusXM and will only include information needed by SiriusXM (VIN, Customer Name & Address (phone and/or email if available).
- › Once the files have been transmitted, CDK Data Services will process the files and send them to SiriusXM. You'll receive a Welcome Kit within 7-10 days which will include instructions on how to activate the radios.

ONGOING DEALER SUPPORT

In addition to support offered by Frazer, SiriusXM has created a dedicated team for ongoing support:

Program Related Questions

Contact SiriusXM Dealer Programs

Email: SXMDealerPrograms@siriusxm.com

Phone: **844-832-8643**

MUSIC AD-FREE

TALK THE BIGGEST AND BRIGHTEST PERSONALITIES

COMEDY LAUGH OUT LOUD

NEWS WORLD-CLASS NEWS, WHEN YOU NEED IT

SPORTS LIVE GAMES FROM EVERY MAJOR SPORT

Program Details:

SiriusXM Pre-Owned Program: All eligible vehicles equipped with factory-installed satellite radio will receive a 3-Month trial subscription of the SiriusXM All Access programming package (a \$21.99/mo value) PLUS complimentary activation (an additional \$15 savings). Ineligible customers include those with active or recently active SiriusXM subscriptions or trial subscriptions. Trial subscription terms of service subject to change. Your dealership must be enrolled in the SiriusXM Pre-Owned Program to participate in the Service Lane Program, see complete terms and conditions: <https://siriusxmdealerprograms.com/termsAndConditions.aspx>

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