



DEALER PROGRAMS
DMS Type:
DealerSocket iDMS



PRE-OWNED VEHICLE TRIALS

- › All vehicles factory-equipped with satellite radio are eligible, regardless of manufacturer.
- › Download the Dealer App to pre-activate radios and demonstrate over 150 channels, including commercial-free music, plus sports, news, talk and entertainment, during test drives.
- › Customer's 3-Month All Access Trial Subscription will automatically activate after a sold record is received.
- › No cost to your dealership - no credit card required.
- › No customer obligation — if they choose not to subscribe, the service simply shuts off at the end of the trial.
- › Get started today for FREE.

ENROLLMENT PROCEDURE

STEP 1

- › **Dealer Logs into iDMS & Completes Enrollment**
- › Select: **Settings** (left sidebar) > Select: **SiriusXM** (Enrollment Form opens)
- › The dealer will need to complete the **"AUTHORIZED CONTACT INFORMATION"** and check the box stating they are the authorized signer for the dealership and click **"Join Now"**

STEP 2

- › Have the dealer sign the **DealerSocket Data Sharing Authorization** and email a picture of the signed form to: **salesopsleads@dealersocket.com**
- › The Data Authorization form is included in the SXM Confirmation Email.

DATA MANAGEMENT

- › The data exchange will begin upon the receipt of the signed Data Authorization Form. SiriusXM equipped vehicles will be able to be activated within 1 business day.
- › Inventory & Sales will be sent in "realtime" to SiriusXM as they're entered into iDMS and service can be activated as soon as a vehicle is entered into Inventory or a vehicle is sold.

ONGOING DEALER SUPPORT

SiriusXM has created a dedicated team for ongoing support:

Program Related Questions

Contact SiriusXM Dealer Programs

Email: **SXMDealerPrograms@siriusxm.com**

Phone: **844-832-8643**

MUSIC AD-FREE

TALK THE BIGGEST
AND BRIGHTEST
PERSONALITIES

COMEDY LAUGH OUT
LOUD

NEWS WORLD-CLASS NEWS,
WHEN YOU NEED IT

SPORTS LIVE GAMES FROM
EVERY MAJOR SPORT

Program Details:

SiriusXM Pre-Owned Program: All eligible vehicles equipped with factory-installed satellite radio will receive a 3-Month trial subscription of the SiriusXM All Access programming package (a \$21.99/mo value) PLUS complimentary activation (an additional \$15 savings). Ineligible customers include those with active or recently active SiriusXM subscriptions or trial subscriptions. Trial subscription terms of service subject to change. Your dealership must be enrolled in the SiriusXM Pre-Owned Program to participate in the Service Lane Program, see complete terms and conditions: <https://siriusxmdealerprograms.com/termsAndConditions.aspx>

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