



Everything you need to know

**All Access Package**  
**SiriusXM Traffic**  
**SiriusXM Travel Link**

**Trial Information**

All **NEW** Subaru vehicles equipped with satellite radio will receive

- A 4-month trial subscription to the SiriusXM All Access audio package

All properly equipped vehicles with navigation systems will also receive

- 3 years of SiriusXM Traffic (where available) and SiriusXM Travel Link services with the activation fee waived

All **CERTIFIED PRE-OWNED** and **ELIGIBLE PRE-OWNED\*** satellite radio-equipped vehicles will receive

- A 3-month trial subscription to the All Access audio package

\* Retailer enrollment required: To receive this trial benefit across your Non-CPO used inventory, retailers need to enroll in this free program at [siriusxmdealerprograms.com](http://siriusxmdealerprograms.com)

**SIRIUSXM AVAILABILITY MY21**

| Model     | Trim Levels     | XM All Access | SiriusXM Traffic | SiriusXM Travel Link |
|-----------|-----------------|---------------|------------------|----------------------|
| Impreza   | Impreza         | -             | -                | -                    |
|           | Premium         | Ⓢ             | -                | Ⓢ                    |
|           | Sport           | Ⓢ             | -                | Ⓢ                    |
|           | Limited         | Ⓢ             | ⓪<br>(Navi)      | Ⓢ                    |
| Crosstrek | Crosstrek       | -             | -                | -                    |
|           | Sport           | Ⓢ             | -                | Ⓢ                    |
|           | Premium         | Ⓢ             | -                | Ⓢ                    |
|           | Limited         | Ⓢ             | ⓪<br>(Navi)      | Ⓢ                    |
|           | Hybrid Limited  | Ⓢ             | ⓪<br>(Navi)      | Ⓢ                    |
| WRX       | WRX             | Ⓢ             | -                | Ⓢ                    |
|           | WRX Premium     | Ⓢ             | -                | Ⓢ                    |
|           | WRX Limited     | Ⓢ             | ⓪<br>(Navi)      | Ⓢ                    |
|           | WRX STI         | Ⓢ             | -                | Ⓢ                    |
|           | WRX STI Limited | Ⓢ             | Ⓢ                | Ⓢ                    |
| Legacy    | Legacy          | Ⓢ             | -                | Ⓢ                    |
|           | Sport           | Ⓢ             | ⓪<br>(Navi)      | Ⓢ                    |
|           | Premium         | Ⓢ             | ⓪<br>(Navi)      | Ⓢ                    |
|           | Limited         | Ⓢ             | ⓪<br>(Navi)      | Ⓢ                    |
|           | Limited XT      | Ⓢ             | Ⓢ                | Ⓢ                    |
|           | Touring XT      | Ⓢ             | Ⓢ                | Ⓢ                    |
| Outback   | Outback         | Ⓢ             | -                | Ⓢ                    |
|           | Premium         | Ⓢ             | ⓪<br>(Navi)      | Ⓢ                    |
|           | Limited         | Ⓢ             | ⓪<br>(Navi)      | Ⓢ                    |
|           | Limited XT      | Ⓢ             | Ⓢ                | Ⓢ                    |
|           | Onyx Edition XT | Ⓢ             | ⓪<br>(Navi)      | Ⓢ                    |
|           | Touring XT      | Ⓢ             | Ⓢ                | Ⓢ                    |
| Ascent    | Ascent          | Ⓢ             | -                | Ⓢ                    |
|           | Premium         | Ⓢ             | ⓪<br>(Navi)      | Ⓢ                    |
|           | Limited         | Ⓢ             | ⓪<br>(Navi)      | Ⓢ                    |
|           | Touring         | Ⓢ             | Ⓢ                | Ⓢ                    |
| BRZ       | BRZ Limited     | Ⓢ             | Ⓢ                | Ⓢ                    |
| Forester  | Forester        | Ⓢ             | -                | Ⓢ                    |
|           | Premium         | Ⓢ             | -                | Ⓢ                    |
|           | Limited         | Ⓢ             | ⓪<br>(Navi)      | Ⓢ                    |
|           | Sport           | Ⓢ             | -                | Ⓢ                    |
|           | Touring         | Ⓢ             | Ⓢ                | Ⓢ                    |

Ⓢ Standard ⓪ Optional



### Activate radios easily with the SiriusXM Dealer App

Download the app from iTunes or Google Play store

Make sure the radio is on and the vehicle is outside, with a clear view of the sky

Choose "Scan VIN," scan the VIN barcode, then press "send refresh signal now," or you can manually enter the radio ID

It's that simple – and you can easily repeat the process to refresh more radios

Visit [siriusxmdealer.com](http://siriusxmdealer.com) or call SiriusXM Dealer Support at **1-800-852-9696**:

- Learn about SiriusXM for a chance to win cool prizes
- Contact your SiriusXM Regional Manager
- Order point-of-sale materials
- Learn about the SiriusXM Pre-Owned and Service Lane Programs

Customers may contact SiriusXM Listener Care at **1-877-447-0011**.

**LAST UPDATED 5/11/20.**

## ACTIVATION

### New vehicles

#### FACTORY INSTALLED:

**All new vehicles are factory activated**, which means they will arrive on your lot fully functional. The demo service will automatically convert to a consumer account with a 4-month trial via the Retail Delivery Record process. *(Please ensure the RDR is complete with accurate customer contact information, including email address.)* If a vehicle radio is not active, follow the pre-owned activation instructions.

## ACTIVATION

### Pre-owned vehicles

#### FACTORY INSTALLED:

**Refresh the radio 48 hours after the vehicle is placed into inventory, or any time prior to delivery. The demo service will transition seamlessly into the 3-month All Access trial subscription, which will automatically start after a sold record is received.**

#### DOWNLOAD THE SIRIUSXM DEALER APP

- Send a refresh signal to the radio by just scanning the VIN

#### GO ONLINE OR CALL

- You can also refresh radios by visiting our online refresh site [siriusxm.com/refresh](http://siriusxm.com/refresh) or by calling SiriusXM Dealer Support at **1-800-852-9696**
- Find the radio ID by turning to Channel 0 or visiting [siriusxm.com/activationhelp](http://siriusxm.com/activationhelp)

## SIRIUSXM PRICING

- Complete pricing information can be found at [siriusxm.com/subscriptions](http://siriusxm.com/subscriptions)
  - **Satellite Radio:** Plans to suit every need, starting at \$10.99/month†
  - **Infotainment:** Pricing starts at as little as \$1.99/month†
- **Save on additional subscriptions:** Subscribers can get our Family Discount on up to four additional satellite radio subscriptions
- **Annual and longer plans:** Subscribers may save more on their introductory term when buying certain multi-year subscription plans

†Other fees and taxes apply. See Offer Details below.

## DELIVERY CHECKLIST

- Verify the radio is active
- Hand the customer a brochure with channel guide
- Demonstrate SiriusXM services and preset a few favorite channels
- Tell them SiriusXM will contact them
- Tell them about the trial and that listening outside of the car is included; just visit [siriusxm.com/getallaccess](http://siriusxm.com/getallaccess) to start streaming
- Send them off listening to SiriusXM!

## RETURNING CUSTOMERS

- Remind current SiriusXM subscribers to visit [siriusxm.com/transfer](http://siriusxm.com/transfer) or call the dedicated Loyal Listener hotline at 1-855-236-9236
- Customers may add a new vehicle to their account, transfer any unused service, or deactivate a vehicle they no longer own
- Make sure customers have the Radio ID or VIN of both vehicles

**OFFER DETAILS:** If your customer decides to continue service after their trial, the subscription plan they choose will automatically renew thereafter and they will be charged according to their chosen payment method at then-current rates. Fees and taxes apply. Please see our Customer Agreement at [www.siriusxm.com](http://www.siriusxm.com) for complete terms and how to cancel, which includes calling us at 1-866-635-2349. All fees and programming are subject to change. Your customers are eligible for a Family Discount subscription rate if they already have and maintain a qualified full-price subscription plan. Introductory trial subscriptions and promotional or discount-priced plans do not qualify for additional audio discounts or reduced rates.

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### Some of the SiriusXM favorites available

#### POP

- 02 | SiriusXM Hits 1
- 08 | '80s on 8
- 14 | The Coffee House
- 15 | The Pulse
- 16 | The Blend

#### ROCK

- 18 | The Beatles Channel
- 25 | Classic Rewind
- 36 | Alt Nation
- 37 | Octane

#### HIP-HOP/R&B

- 43 | Rock the Bells Radio
- 44 | Hip-Hop Nation
- 46 | The Heat
- 48 | Heart & Soul

#### COUNTRY

- 55 | The Garth Channel
- 56 | The Highway
- 57 | Kenny Chesney's No Shoes Radio
- 59 | Willie's Roadhouse

#### JAZZ/STANDARDS/CLASSICAL

- 66 | Watercolors
- 67 | Real Jazz
- 71 | Sirusly Sinatra
- 72 | On Broadway
- 74 | Met Opera Radio
- 76 | Symphony Hall

#### SPORTS, NEWS AND ENTERTAINMENT

- 80 | ESPN Radio
- 82 | Mad Dog Sports Radio
- 89 | MLB® Network Radio™
- 91 | SiriusXM® NHL Network Radio™
- 112 | CNBC
- 114 | FOX News Channel
- 116 | CNN

### Listen to SiriusXM online with SiriusXM All Access

- 310 | Rock & Roll Hall of Fame
- 763 | Viva
- 770 | Carlin's Corner
- 800-831 | NFL Play-by-Play

## Give your customers whatever they want to hear

All satellite radio-equipped new and eligible pre-owned Subaru vehicles come with an All Access trial subscription. So your customers will get it all here. All at the press of a button, including:

- The widest, deepest variety of ad-free music
- More games, more sports, more coverage than anywhere
- The most extensive entertainment coverage and original, exclusive talk channels
- Every kind of comedy, with something to make you laugh
- The most complete news coverage

Plus, listening outside of the car is included with their All Access trial subscription. So they can listen on their phone, online and at home. Just send your customers to [siriusxm.com/getallaccess](http://siriusxm.com/getallaccess) to learn more and get their login credentials.



Satellite and streaming lineups vary.

**Hear us in the car, on the phone, online or at home**

## In addition to the All Access package, customers with properly equipped vehicles will also get the following Infotainment services:

### SiriusXM TRAFFIC

#### Don't Drive Through Traffic. Drive Around It.

- Continuously updated incident coverage of most major roadways nationwide
- Alerts on major accidents, construction and road closings
- Color-coded roads show traffic speed in major metro areas

### SiriusXM TRAVEL LINK

#### The Ultimate In-Dash Infotainment System.

- Detailed fuel price information
- Severe weather alerts, 5-day forecasts, and detailed on-screen weather maps
- Scores and weekly schedules for major pro and college sports
- Stock prices
- See parking lots and garages, pricing, hours of operation, amenities and space availability†.

Visit [siriusxm.com/infotainment](http://siriusxm.com/infotainment) for more information on these services.

† Available on MY21 vehicles with Gen 4 radio. Based on unit functionality. Parking information provided by multiple sources including BestParking — powered by ParkWhiz.

## Don't forget to check out these Advanced Audio Features<sup>§</sup>:

**Featured Favorites** — Discover new content and channels selected by our programmers and automatically saved to your radio.

**Smart Favorites** — Rewind and replay content on your presets.

**TuneStart™** — Tune to your favorite channel and automatically start a song from the beginning.

**TuneMix** — Creates your own music channel that's a blend of songs from your favorite channels.

**SportsFlash™** — Get a notification when a big play is happening with your favorite teams. Choose to tune in and hear the play unfold, continue listening to the game, or return to your previous channel.

**Traffic and Weather Now** — Access the latest Traffic & Weather report for your favorite market, whenever you want to hear it.

§ Available on select models