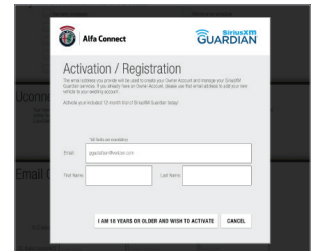




Activate the FREE 12-month SiriusXM Guardian trial using the OS+ tool!

It's quick, simple and saves time for both the sales consultant and customer during the delivery process

1. In the Alfa Connect + SiriusXM Guardian section, press **ACTIVATE SERVICES**
2. Customer confirms email address, name and verifies they want to activate services
3. Customer accepts Terms of Service and activates their free trial
4. Customer enters mobile number to receive text message to complete owner account
5. Remind customers to look for an email and text to set up their password, PIN and security question
6. Tell them to download the Alfa Connect mobile app so they can use their services right from their phone.



Dealer Benefits

- SiriusXM Guardian helps you sell more vehicles and increase service retention
- Dealers experience a 16% lift in service retention with a connected customer who receives a Vehicle Health Report
- Vehicle Health Reports are only available once SiriusXM Guardian services are activated

Customer Benefits

- Services like SiriusXM Guardian are important to customers
- More than 70% of younger millennials have said that technology and infotainment services are “must-haves”
- SiriusXM Guardian offers emergency, remote, security and vehicle diagnostic/health reports

The free trial includes emergency, remote and security services that provide customers peace of mind while out on the road and greater remote access to their vehicles.*

Emergency services

are available
24 hours a day, 7 days a week

Automatic SOS**
SOS Call
Roadside Assistance Call
24/7 Live Assistance

Remote services

let customers control their
vehicles from virtually anywhere

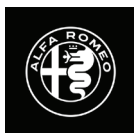
Remote Vehicle Start*
Remote Door Lock/Unlock
Remote Horn & Lights
Vehicle Finder
Send & Go*
Speed Alert**
Boundary Alert**
Curfew Alert**
Valet Alert**
Search & Go**

Security services

provide peace of mind if
something unexpected happens

Stolen Vehicle Assistance
Theft Alarm Notification**

Vehicle Health Report — Customers receive a monthly email regarding their vehicle's health that provides them with dealership specific coupons and any recall information. After a customer enrolls in the free trial, they will receive 3 years of this service.



Customers can use their SiriusXM Guardian remote services with the Alfa Connect mobile app!

**Not all services are available for all vehicles. Automatic SOS only available on MY20 vehicles and select MY19 vehicles. Search & Go only available on MY20 vehicles.

*SiriusXM Guardian services are dependent upon an operative telematics device, a cellular connection, navigation map data and GPS satellite signal reception, which can limit the ability to reach the response center or reach emergency support. Terms of Service of the Alfa Connect and SiriusXM Guardian Subscriber Agreement apply. See Terms of Service for complete service limitations. Remote Vehicle Start and Send & Go only available on select models. You are responsible for using all remote features in accordance with any laws, rules or ordinances in effect in your vehicle's location. Stolen Vehicle police report required for Stolen Vehicle Assistance. Theft Alarm Notification is compatible with factory-installed alarms only.

© 2019 Sirius XM Connected Vehicle Services Inc. Sirius, XM, SiriusXM and SiriusXM Guardian and all related marks and logos are trademarks of Sirius XM Radio Inc. All rights reserved.