



- ☐ New Vehicles
- ☐ Certified Pre-Owned
- ☒ **SXM Pre-Owned Program**
- ☐ Service Lane Program

Join the Pre-Owned Program today at [SiriusXMDealerPrograms.com](http://SiriusXMDealerPrograms.com)



## Join our Pre-Owned Program and help your customers

# DISCOVER IT ALL.

Let all your Pre-Owned customers enjoy 3-Month All Access trial subscriptions with purchase.

Over 33,000 participating Dealers are taking advantage of our Pre-Owned Program. That means their customers who purchase a vehicle factory-equipped with SiriusXM will receive a 3-month All Access trial subscription with purchase. So they'll get the widest variety of entertainment available in a car. Plus they can enjoy SiriusXM on their phone and online, where they can create their own ad-free Personalized Stations Powered by Pandora, hear over 100 ad-free Xtra channels of music, watch SiriusXM video, and more. It's all included in their trial and it's at no cost to you or your customers.

### WHAT'S INCLUDED

- **3-Month All Access trial subscription** to over 150 channels Including ad-free music, plus sports, news, talk and entertainment
- Traffic, weather, fuel prices and more on vehicles equipped with navigation
- Use the **improved Dealer App** to pre-activate radios and to showcase SiriusXM during test drives†.
- All vehicles factory-equipped with satellite radio are eligible, regardless of manufacturer
- **No credit card required**



### HOW IT WORKS

- Easily join online at [SiriusXMDealerPrograms.com](http://SiriusXMDealerPrograms.com) and see complete terms and conditions
- Once we receive the vehicle inventory record, scan the VIN using the Dealer App and turn on SiriusXM to ensure your customers leave the lot listening
- After we receive the vehicle sold record, your customer's 3-month All Access trial subscription begins

### WHAT HAPPENS AFTER I JOIN?

- After we successfully activate your dealership, you will receive a Welcome Kit in the mail within 7-10 days with point-of-sale materials to place in vehicles and hand out to your customers
- After refreshing the radio, inform your customers about their 3-month All Access trial subscription



Hear us in the car, on the app, online and at home.



# FAQs

## How do I join the Program?

It's simple and only takes a couple minutes. Sign up now at **SiriusXMDealerPrograms.com** or call us at **1-844-832-8643** and we will send you an enrollment form.

## Will all pre-owned vehicles receive a complimentary 3-month All Access trial subscription?

Yes, your entire pre-owned inventory of factory-installed SiriusXM vehicles will be eligible for the demo service and customer trial. Pre-owned customers will receive the 3-month All Access trial subscription, similar to purchasers of new and certified pre-owned vehicles.

## Who is sponsoring this Program?

VSiriusXM will deliver the benefits of this Program at no cost to Dealers. For more information, please visit **SiriusXMDealerPrograms.com**.

## What is the process after my dealership has joined the Pre-Owned Program?

We'll get your dealership set up to send sales records from your DMS. You may receive a call or an email to authorize this program to complete your dealership's activation.

## How do I know my customer information is safe and treated appropriately by SiriusXM?

SiriusXM understands the importance of data confidentiality and security. We follow industry standards for data protection to help ensure all customer information is secure. This is the same data security process and privacy policy that is applied to shared customer information from new and pre-owned vehicle sales.

## Who can I call to verify if my dealership has been activated?

If you've joined and want to verify your activation status, please contact SiriusXM support at **1-844-832-8643** or **SXMDealerPrograms@siriusxm.com**.

## How do I pre-activate a radio?

- Download the SiriusXM Dealer App from the App Store or Google Play.
- Park the vehicle outside with an unobstructed view of the sky and make sure the radio is turned on.
- Choose "Scan VIN," scan the VIN barcode, then press "send refresh signal now." Or you can manually enter the radio ID or VIN.

## If I'm unable to pre-activate a radio, who should I contact?

If your dealership encounters any issues in the activation of a radio (refreshing), please contact SiriusXM Dealer Support at **1-800-852-9696**, and they will be happy to assist you.

## If I have a question that isn't addressed in these FAQs, who can I contact?

If you have questions about this program or need help with enrollment, call us at **1-844-832-8643** or email us at **SXMDealerPrograms@siriusxm.com**.

- If your question is about other aspects of the satellite radio services, please contact SiriusXM Dealer Support at **1-800-852-9696**.
- Or you can also contact your **SiriusXM Regional Manager** for assistance. Contact details at **siriusxmdealer.com**.
- For additional questions about SiriusXM products, programs and future subscriptions, please visit **siriusxm.com**.

### **PROGRAM DETAILS:**

Eligible customers with factory-installed satellite radio will receive a 3-Month trial subscription of the SiriusXM All Access programming package (a \$21.99/mo value) PLUS complimentary activation (an additional \$15 value).

Ineligible customers include those with active or recently active SiriusXM subscriptions or trial subscriptions. Pre-Owned trial subscription terms of service subject to change. See complete terms and conditions at **siriusxmdealerprograms.com**.