



DEALER PROGRAMS
DMS Type: DealerVault



STEP 1:

Once the Dealership authorized contact has agreed to participate in one or more of the SiriusXM Dealer Programs have them contact their DealerVault Administrator authorizing them to add the SiriusXM feeds and complete the SiriusXM Dealer Programs Enrollment Form.

SIRIUSXM FEEDS

Inventory, Sales, and Service feeds will need to be transmitted to SiriusXM daily:

Pre-Owned Program

- › Inventory feed enables SiriusXM Demo Service to be activated while on the lot for test drives.
- › Sales feed enables the customer's free 3-month trial.

Service Lane Program

- › Service feed enables SiriusXM to notify eligible service customers of their free 2-month trial.

STEP 2:

Identify the DealerVault Administrator and have them call DealerVault Support for assistance setting up the SiriusXM feeds **AND** submitting the SiriusXM Dealer Programs Enrollment Form: **877.882.5496**.

HOW TO ENROLL IN THE SIRIUSXM ENROLLMENT FORM & SET UP THE SIRIUSXM FEEDS

- › Log into **DealerVault**
- › Select **"Change Store"** to indicate the store you would like to setup a feed, then click **"Add Feed."**
- › Type **"SiriusXM"** in the search bar, select SiriusXM from the drop down, then click **"Submit."**

SiriusXM Program Enrollment

In the Enrollment Required pop up box, click "here" to complete the authorized contact information

- › Review the program information, then select the checkbox that you are an authorized signer for this Dealership, then select **"Join Now."**
- › On the DealerVault page, select **"OK."**

Activate SiriusXM Data Feeds

- › Click the **"active"** check box next to each file type. (To add more stores to this program at the same time, click "Stores" next to file type and select the additional stores as needed.
- › Click **"Submit."**

BENEFITS OF DEALERVAULT

Total Control

With DealerVault, you have total control and visibility into what data is transmitted to SiriusXM. You are able to monitor all activity and view reports detailing when data transmitted at any time.

Data Security

DealerVault offers a secure, compliant alternative for data movement. They eliminate concerns about complying with NADA guidelines by allowing SiriusXM access to only the data needed to in the SiriusXM Dealer Programs.

SiriusXM Inventory Feed

Vehicle: VIN, Stock #, Make, Model, Year, Odometer, New or Used

SiriusXM Sales Feed

Customer: First Name, Last Name, Address, City, State, ZIP, Phone, Email

Vehicle: VIN, Stock #, Make, Model, Year, Odometer, New or Used, Sales Type, Deal Date, Deal Status

SiriusXM Service Feed

Customer: First Name, Last Name, Address, City, State, ZIP, Phone, Email

Vehicle: VIN, Stock #, Make, Model, Year, Odometer, Closed Date

MUSIC AD-FREE

TALK THE BIGGEST AND BRIGHTEST PERSONALITIES

COMEDY LAUGH OUT LOUD

NEWS WORLD-CLASS NEWS, WHEN YOU NEED IT

SPORTS LIVE GAMES FROM EVERY MAJOR SPORT

Program Details:

SiriusXM Pre-Owned Program: All eligible vehicles equipped with factory-installed satellite radio will receive a 3-Month trial subscription of the SiriusXM All Access programming package (a \$21.99/mo value) PLUS complimentary activation (an additional \$15 savings).

SiriusXM Service Lane Program: Eligible customers with factory-installed satellite radio will receive a 3-Month trial subscription of the SiriusXM All Access programming package (a \$21.99/mo value) PLUS complimentary activation (an additional \$15 savings). A 3-Month Trial subscription of the SiriusXM Premier streaming package (\$13/mo value) will be offered to eligible customers with non-equipped vehicles (email required to receive offer). Ineligible customers include those with active or recently active SiriusXM subscriptions or trial subscriptions. Trial subscription terms of service subject to change. Your dealership must be enrolled in the SiriusXM Pre-Owned Program to participate in the Service Lane Program, see complete terms and conditions: <https://siriusxmdealerprograms.com/termsAndConditions.aspx>

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