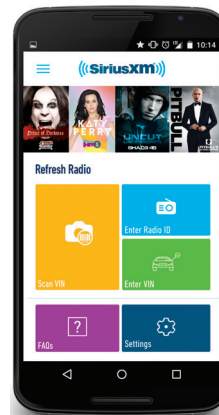


ROAD
HAPPY
(((SiriusXM)))

Let all your customers roll off rocking.

Turn SiriusXM® on in every vehicle with our Dealer app.

With the SiriusXM Dealer app, activating SiriusXM radios is now as easy as just scanning a VIN. You'll be able to demo satellite radio* when selling vehicles and your customers can drive home listening to all of our premium programming.



Your tablet or smartphone gets them started.

- 1** Download the **SiriusXM Dealer app** from iTunes or Google Play.
- 2** **Park the vehicle outside** with an unobstructed view of the sky and make sure the radio is turned on.
- 3** Choose **"Scan VIN," scan the VIN barcode**, then press "send refresh signal now." Or, you can manually enter the radio ID or VIN.

More activation info at siriusxmdealer.com.

If you experience any issues refreshing the radio, please call **Dealer Support** at **1-800-852-9696**.

If your customer experiences any issues with their service, visit siriusxm.com/refresh to request a refresh or contact SiriusXM Listener Care at **1-877-447-0011**. See Details below.

Help all your customers find their jam.

For all New and Certified Pre-Owned (CPO) vehicles:

A 3-month trial subscription is included with all equipped vehicles

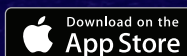
For all Non-Certified Pre-Owned inventory (Non-CPO):

Join our Pre-Owned Program to give 3-month trials across all of your Non-CPO inventory. Visit siriusxmdealerprograms.com

3 Month Trial

Included on
factory-equipped
new or pre-owned
vehicles

Download the SiriusXM Dealer App today for your smartphone or tablet.





In your **Car**, On the **App** or **Online**

Make sure it's on when they're headed off.

Steps to Ensure a Smooth Sales Delivery

- **Confirm that SiriusXM Demo Service is on.** This enables a seamless transition into the customer's All Access Trial, which begins without interruption once the vehicle sold record is received.
- **Notify the customer** they will receive an All Access Trial of over 150 channels of our premium programming in the car, plus on the app or online.
- **Provide a SiriusXM brochure**, which includes a channel line up, in every vehicle.
- **Demonstrate the basics** of satellite radio operation.
- **Preset 4-5 SiriusXM channels** based on your customer's listening preferences.



- **Remind your customer to set up their online access** and to download the FREE SiriusXM app at siriusxm.com/getallaccess.

When helping them set their presets, here are some channels to help you get started:

Music
COMMERCIAL-FREE



Talk
THE BIGGEST AND
BRIGHTEST PERSONALITIES



Comedy
LAUGH OUT LOUD



News
WORLD-CLASS NEWS,
WHEN YOU NEED IT



Sports
LIVE GAMES FROM
EVERY MAJOR SPORT



Important Information

Re-order merchandise through your Dealer eStore, SiriusXM Regional Manager, or by sending us an email at [SXMDealerPrograms@siriusxm.com](mailto: SXMDealerPrograms@siriusxm.com).

Dealer Resource Center for sales tools and Regional Manager contact details at siriusxmdealer.com/programs.

Access Advertising Assets by visiting siriusxm.com/eAssets.