



**DEALER PROGRAMS**  
DMS Type:  
Reynolds POWER (UCS)



SIRIUSXM IS RCI CERTIFIED

## PRE-OWNED VEHICLE TRIALS

- > All vehicles factory-equipped with satellite radio are eligible, regardless of manufacturer.
- > Dealer Demo Service\* allows you to demonstrate over 150 channels, including commercial-free music, plus sports, news, talk and entertainment, during test drives.
- > Customer's 3-Month All Access Trial Subscription† will automatically activate after a sold record is received.
- > No cost to you or your customer.

## SERVICE LANE TRIALS

- > Designed to complement your Service Customer Loyalty Programs.
- > Complimentary 2-Month All Access Trial Subscription‡, courtesy of your dealership and SiriusXM®.
- > Vehicles with factory-installed satellite radio, determined eligible by SiriusXM, qualify for satellite trial service.
- > No cost to you or to your customer.
- > No Dealer effort required to promote the program or activate the trial for Service customers.

## ENROLLMENT PROCEDURE

- > Begin enrollment online at:  
**www.siriusxmdealerprograms.com**
- > You will be contacted or you may leave a message at Program Headquarters to confirm your enrollment and the DMS Administrator: **Phone: 844-832-8643**  
**Email: SXMDealerPrograms@siriusxm.com**
- Make sure both the Authorization contact and DMS administrator are aware of the necessary steps to finalize activation in the program. They can expect communication from SiriusXM to complete the process.
- SiriusXM may call Dealer to confirm the enrollment.

## REYNOLDS POWER (UCS) VERIFICATION PROCESS

**Important Note:** Program activation cannot be finished until the steps below are completed:

- > **Using the on-line enrollment site**, provide your dealership information, including Store# and Branch# for your Reynolds POWER system. This will allow identification of inventory, pre-owned sales and service (if enrolled) for your dealership.
- > Following your enrollment, you will be contacted by SiriusXM Program Headquarters via phone and email to confirm your authorization to participate in the programs. Please confirm and your enrollment will be completed via the Reynolds Certified Interface Program.

## DATA MANAGEMENT

- > SiriusXM participates in the Reynolds Certified Interface (RCI) Program, therefore, making it easy for Reynolds POWER dealers to safely provide DMS data to activate SiriusXM trial subscriptions for equipped vehicles.



## ONGOING DEALER SUPPORT

### Program Related Questions

Contact SiriusXM Dealer Programs  
Email: **SXMDealerPrograms@siriusxm.com**  
Phone: **844-832-8643**

**MUSIC** AD-FREE

**TALK** THE BIGGEST AND BRIGHTEST PERSONALITIES

**COMEDY** LAUGH OUT LOUD

**NEWS** WORLD-CLASS NEWS, WHEN YOU NEED IT

**SPORTS** LIVE GAMES FROM EVERY MAJOR SPORT

\* SiriusXM Dealer Demo Service is intended to ensure radio is active at delivery. It may also be used while on Dealer lots and during test drives.

† All eligible vehicles equipped with factory-installed satellite radio will receive a complimentary 3-Month Trial Subscription to the Sirius XM All Access programming package (a \$20.99 monthly savings) PLUS complimentary activation (\$15 savings).

**Details:** If your customer decides to continue service after their trial, the subscription plan they choose will automatically renew thereafter and they will be charged according to their chosen payment method at then-current rates. Fees and taxes apply. To cancel they must call us at 1-866-635-2349. See our [Customer Agreement](#) for complete terms at [www.siriusxm.com](#). All fees and programming subject to change.

© 2019 Sirius XM Radio Inc. Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc. All other marks, channel names and logos are the property of their respective owners. All rights reserved.

15-3734