



DEALER PROGRAMS
DMS Type: Frazer



PRE-OWNED VEHICLE TRIALS

- › All vehicles factory-equipped with satellite radio are eligible, regardless of manufacturer.
- › Dealer Demo Service* allows you to demonstrate over 150 channels, including commercial-free music, plus sports, news, talk and entertainment, during test drives.
- › Customer's 3-Month All Access Trial Subscription† will automatically activate after a sold record is received.
- › No cost to you or your customer.
- › No customer obligation — if they choose not to subscribe, the service simply shuts off at the end of the trial.
- › Get started today for FREE.

ENROLLMENT PROCEDURE

- › **Log into Frazer software at the dealership and Select "Inventory" on the left side.**
- › Open any vehicle in the "vehicle file," Select the "SiriusXM logo" located inside the specific vehicle file.
- › Select "Sign up with SiriusXM."
- › Select "Sign up now."
- › Select "Authorized Representative" box, type in their name, then Select "Continue."
- › A pop up will appear stating "You are now enrolled in SiriusXM" — Select "OK."
- › The inventory is automatically scanned and updated in the software.
- › **Note:** If enrollment does not follow the previous steps. Run an "UPDATE" of the Frazer software to bring the dealership up to the latest version. Then repeat previous steps.
- › If you have problems during the enrollment, please contact Frazer: **888-477-9707**

(Must be on version 3.4517 or higher. If not, an update will need to be performed before enrolling.)

DATA MANAGEMENT

- › Frazer will send SiriusXM nightly files of your dealership's Inventory, Sales, & Repair Order records nightly for SiriusXM factory-equipped vehicles. The Sales and Service History files are both custom for SiriusXM and will only include information needed by SiriusXM (VIN, Customer Name & Address (phone and/or email if available).
- › Once the files have been transmitted, CDK Data Services will process the files and send them to SiriusXM. You'll receive a Welcome Kit within 7-10 days which will include instructions on how to activate the radios..

ONGOING DEALER SUPPORT

In addition to support offered by Frazer, SiriusXM has created a dedicated team for ongoing support:

Program Related Questions

Contact SiriusXM Dealer Programs

Email: SXMDDealerPrograms@siriusxm.com

Phone: **844-832-8643**

MUSIC AD-FREE

TALK THE BIGGEST AND BRIGHTEST PERSONALITIES

COMEDY LAUGH OUT LOUD

NEWS WORLD-CLASS NEWS, WHEN YOU NEED IT

SPORTS LIVE GAMES FROM EVERY MAJOR SPORT

* SiriusXM Dealer Demo Service is intended to ensure radio is active at delivery. It may also be used while on Dealer lots and during test drives.

† All eligible vehicles equipped with factory-installed satellite radio will receive a complimentary 3-Month Trial Subscription to the Sirius XM All Access programming package (a \$20.99 monthly savings) PLUS complimentary activation (\$15 savings).

Details: If your customer decides to continue service after their trial, the subscription plan they choose will automatically renew thereafter and they will be charged according to their chosen payment method at then-current rates. Fees and taxes apply. To cancel they must call us at 1-866-635-2349. See our [Customer Agreement](#) for complete terms at www.siriusxm.com. All fees and programming subject to change.

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