



DEALER PROGRAMS
DMS Type:
DealerSocket iDMS



PRE-OWNED VEHICLE TRIALS

- › All vehicles factory-equipped with satellite radio are eligible, regardless of manufacturer.
- › Dealer Demo Service* allows you to demonstrate over 150 channels, including commercial-free music, plus sports, news, talk and entertainment, during test drives.
- › Customer's 3-Month All Access Trial Subscription† will automatically activate after a sold record is received.
- › No cost to you or your customer.
- › No customer obligation — if they choose not to subscribe, the service simply shuts off at the end of the trial.
- › Get started today for FREE.

ENROLLMENT PROCEDURE

STEP 1

- › **Dealer Logs into iDMS & Completes Enrollment**
- › Select: **Settings** (left sidebar) > Select: **SiriusXM** (Enrollment Form opens)
- › The dealer will need to complete the **"AUTHORIZED CONTACT INFORMATION"** and check the box stating they are the authorized signer for the dealership and click **"Join Now"**

STEP 2

- › Have the dealer sign the **DealerSocket Data Sharing Authorization** and email a picture of the signed form to: **salesopsleads@dealersocket.com**
- › The Data Authorization form is included in the SXM Confirmation Email.

DATA MANAGEMENT

- › The data exchange will begin upon the receipt of the signed Data Authorization Form. SiriusXM equipped vehicles will be able to be activated within 1 business day.
- › Inventory & Sales will be sent in "realtime" to SiriusXM as they're entered into iDMS and service can be activated as soon as a vehicle is entered into Inventory or a vehicle is sold.

ONGOING DEALER SUPPORT

SiriusXM has created a dedicated team for ongoing support:

Program Related Questions

Contact SiriusXM Dealer Programs

Email: **SXMDealerPrograms@siriusxm.com**

Phone: **844-832-8643**

MUSIC AD-FREE

TALK THE BIGGEST AND BRIGHTEST PERSONALITIES

COMEDY LAUGH OUT LOUD

NEWS WORLD-CLASS NEWS, WHEN YOU NEED IT

SPORTS LIVE GAMES FROM EVERY MAJOR SPORT

* SiriusXM Dealer Demo Service is intended to ensure radio is active at delivery. It may also be used while on Dealer lots and during test drives.

† All eligible vehicles equipped with factory-installed satellite radio will receive a complimentary 3-Month Trial Subscription to the Sirius XM All Access programming package (a \$20.99 monthly savings) PLUS complimentary activation (\$15 savings).

Details: If your customer decides to continue service after their trial, the subscription plan they choose will automatically renew thereafter and they will be charged according to their chosen payment method at then-current rates. Fees and taxes apply. To cancel they must call us at 1-866-635-2349. See our [Customer Agreement](#) for complete terms at www.siriusxm.com. All fees and programming subject to change.

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