

# Dealer Programs

## DMS Type – Dominion (ACS)

NOW WITH NO DMS FEES!



### Pre-Owned Vehicle Trials

- All vehicles factory-equipped with satellite radio are eligible, regardless of manufacturer.
- Dealer Demo Service\* allows you to demonstrate over 150 channels, including commercial-free music, plus sports, news, talk and entertainment, during test drives.
- Customer's 3-Month All Access Trial Subscription† will automatically activate after a sold record is received.
- No cost to you or your customer.

### Service Lane Trials

- Designed to complement your Service Customer Loyalty Programs.
- Complimentary 2-Month All Access Trial Subscription‡, courtesy of your dealership and SiriusXM®.
- Vehicles with factory-installed satellite radio, determined eligible by SiriusXM, qualify for satellite trial service.
- No cost to you or to your customer.
- No Dealer effort required to promote the program or activate the trial for Service customers.

### Enrollment Procedure

- Begin enrollment online at: [www.siriusxmdealerprograms.com](http://www.siriusxmdealerprograms.com)
- Send Required Authorization Form to Program Headquarters: [SXMDealerPrograms@siriusxm.com](mailto: SXMDealerPrograms@siriusxm.com)
- Make sure both the Authorization contact and DMS administrator are aware of the necessary steps to finalize activation in the program.

### Data Management

- Dominion (ACS) will send SiriusXM nightly files of your dealerships Inventory, Sales, & Repair Order records for SiriusXM factory-equipped vehicles. The Sales and Service files are both custom for SiriusXM and will only include information needed by SiriusXM.

### Ongoing Dealer Support

In addition to support offered by Dominion (ACS), SiriusXM has created a dedicated team for ongoing support:

#### Program Related Questions

#### Contact SiriusXM Dealer Programs

Email: [SXMDealerPrograms@siriusxm.com](mailto: SXMDealerPrograms@siriusxm.com)

Phone: 844-832-8643

### Dominion (ACS) Verification Process

- SiriusXM Program Headquarters will contact Dominion (ACS) to request a data feed.
- Dealer will sign a Dominion (ACS) provided authorization form to allow their data to be transmitted to SiriusXM.
- **Return the signed data authorization form to SiriusXM Headquarters.**
- After SiriusXM Program Headquarters receives the signed form from the Dealer, SiriusXM and Dominion (ACS) will implement the daily data transfer process.

**Music** COMMERCIAL FREE

**Sports** GAMES FROM EVERY MAJOR SPORT

**News** WORLD-CLASS NEWS, WHEN YOU NEED IT

**Comedy** LAUGH OUT LOUD

**Talk** THE BIGGEST AND BRIGHTEST PERSONALITIES

\* SiriusXM Dealer Demo Service is intended to ensure radio is active at delivery. It may also be used while on Dealer lots and during test drives.

† All eligible vehicles equipped with factory-installed satellite radio will receive a complimentary 3-Month Trial Subscription to the SiriusXM All Access programming package (a \$20.99 monthly savings) PLUS complimentary activation (\$15 savings).

‡ SiriusXM Service Lane Program currently offers a complimentary 2-Month Trial Subscription (a \$20.99 monthly savings) plus complimentary activation (\$15 savings) to the SiriusXM All Access programming package to qualifying customers with factory-installed satellite radio. Non-qualifying vehicles include those with active or recently active SiriusXM Satellite Radio service subscriptions or trials. Service Lane complimentary trial terms of service subject to change. Must be enrolled in the SiriusXM Pre-Owned Program to participate in the Service Lane Program.

**Details:** If your customer decides to continue service after their trial, the subscription plan they choose will automatically renew thereafter and they will be charged according to their chosen payment method at then-current rates. Fees and taxes apply. To cancel they must call us at 1-866-635-2349. See our Customer Agreement for complete terms at [www.siriusxm.com](http://www.siriusxm.com). All fees and programming subject to change.