



SIRIUSXM IS INTEGRATED IN YOUR GENESYS SOFTWARE

3 MONTH TRIAL SUBSCRIPTION
Included on factory-equipped vehicles

Opt-in and give your customers a SiriusXM trial subscription with purchase.

HOW THE FREE SIRIUSXM PRE-OWNED PROGRAM WORKS

- Make sure your Dealership is activated in the Pre-Owned Program. Call Genesys: 1-888-548-4000, press 2 for Support, and they'll get you set up to send the required information to SiriusXM daily.
- You will receive a Welcome Kit in the mail within 7-10 days, which includes SiriusXM brochures for your customers.
- Upon receipt of the inventory records, you can use the Dealer App to demonstrate SiriusXM during test drives. See Dealer App details and instructions on reverse.
- After we receive the vehicle sold record, your customer's 3-month All Access trial subscription begins.

BIG THINGS ARE HAPPENING AT SIRIUSXM.



Personalized Stations Powered by Pandora lets you create customized, ad-free music stations online and on the app*.



Over 100 ad-free music channels made for every mood, occasion or activity, available online and on the app*.



Get a backstage pass to your favorite shows, including Howard Stern, online and on the app*.

* Not available on all internet-connected devices.

It's all included in their All Access trial subscription* and it's at no cost to you.

Program Details:

SiriusXM Pre-Owned Program offers customers who purchase vehicles with factory-installed satellite radio a 3-Month Trial Subscription of the SiriusXM All Access programming package (a \$21.99 monthly value) plus complimentary activation (\$15 value).



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**MONTH TRIAL
SUBSCRIPTION**
Included on
factory-equipped
vehicles



YOUR SMARTPHONE GETS THEM STARTED.

- **Once you're active in the Pre-Owned Program**, download the Dealer App from the App Store or Google Play. For best results, open the app and turn on location services.
- **Park the vehicle outside** with an unobstructed view of the sky and make sure the radio is turned on.
- **Choose "Scan VIN," scan the VIN barcode**, then press "send refresh signal now." Or, you can manually enter the radio ID or VIN. Your customer's trial does not start until the vehicle is sold.
- **Notify the customer** that they will receive a 3-month All Access trial subscription of over 150 channels of our premium programming in the car, plus even more on the app and online.

More refresh info at [siriusxmdealer.com](https://www.siriusxmdealer.com)



If you experience any issues refreshing the radio, please call Dealer Support at 1-800-852-9696. If your customer experiences any issues with their service, visit [siriusxm.com/refresh](https://www.siriusxm.com/refresh) to request a refresh or contact SiriusXM Listener Care at 1-877-447-0011.

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