WHAT’S BEST ABOUT SiriusXM®?

Customers Love Us

- SiriusXM is installed in over 75% of new vehicles sold in the US
- SiriusXM is a high-usage feature vs other in-vehicle media, comprising 56% of listening time*
- With 30 Million subscribers, SiriusXM is the largest radio company measured by revenue

Something For Everyone

- Variety — over 150 channels including commercial-free music, plus play-by-play sports, news, talk, and comedy
- Just about every kind of music that’s out there, including the stuff that’s hard to find
- Music experts — not computer algorithms — are programming the tunes
- Artist-dedicated channels from some of the biggest legends in music
- Exclusive, once-in-a-lifetime, subscriber-only events that put you up close & personal with the biggest names and the brightest stars

Easiest and Most Convenient

- Easy to use — All it takes is a push of a button to listen
- Listen anywhere — Streaming is included in the All Access package, so customers can listen online or on the app
- No data charges when listening to satellite radio
- Coast-to-coast coverage no matter where they drive
- Access to hundreds of On Demand shows so customers can listen on their schedule
- Many customizable music and comedy channels so they hear more of what they love

*Among customer’s favorite audio options in the vehicle; 56% of time in-vehicle spent enjoying SiriusXM when compared to streaming (4%) and terrestrial radio (24%) *SiriusXM Audio Usage in Vehicles with App Connectivity (June 2015 Study).

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