



SiriusXM All Access is the ultimate entertainment experience delivering exclusive content via satellite and streaming in and out of the car.

# WHAT'S BEST ABOUT SiriusXM®?

## Customers Love Us

- SiriusXM is installed in over **75% of new vehicles** sold in the US
- SiriusXM is a high-usage feature vs other in-vehicle media, **comprising 56% of listening time\***
- With **30 Million subscribers**, SiriusXM is the largest radio company measured by revenue

## Something For Everyone

- **Variety** — over 150 channels including commercial-free music, plus play-by-play sports, news, talk, and comedy
- Just about **every kind of music** that's out there, including the stuff that's hard to find
- **Music experts** — not computer algorithms — are programming the tunes
- **Artist-dedicated channels** from some of the biggest legends in music
- Exclusive, once-in-a-lifetime, **subscriber-only events** that put you up close & personal with the biggest names and the brightest stars

## Easiest and Most Convenient

- **Easy to use** — All it takes is a push of a button to listen
- **Listen anywhere** — Streaming is included in the All Access package, so customers can listen online or on the app
- **No data charges** when listening to satellite radio
- **Coast-to-coast coverage** no matter where they drive
- Access to hundreds of **On Demand** shows so customers can listen on their schedule
- **Many customizable music and comedy channels** so they hear more of what they love



\*Among customer's favorite audio options in the vehicle; 56% of time in-vehicle spent enjoying SiriusXM when compared to streaming (4%) and terrestrial radio (24%) \*SiriusXM Audio Usage in Vehicles with App Connectivity (June 2015 Study).

© 2016 Sirius XM Radio Inc. Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc. All other marks, channel names and logos are the property of their respective owners. All rights reserved. MLB TM/© used per MLB entities.