



WHAT'S BEST ABOUT SIRIUSXM?



HOWARD
STERN

SiriusXM All Access is the ultimate audio entertainment experience delivering exclusive content in and out of the vehicle.

CUSTOMERS LOVE US

- SiriusXM has over 34 million subscribers
- SiriusXM is installed in nearly 80% of new vehicles sold in the US
- 74% of customers listed SiriusXM as their primary source for audio entertainment*
- Customers spent 57% of their time in the vehicle listening to SiriusXM**



Maren Morris on
the highway

SOMETHING FOR EVERYONE

- Variety — ad-free music, plus play-by-play sports, news, talk, and comedy
- Just about every kind of music out there, including deep cuts and every genre
- Every major sport, every kind of comedy, talk from every angle and news from around the world
- Artist-dedicated channels from some of the biggest legends in music
- Exclusive, once-in-a-lifetime, subscriber events that put you up close & personal with the biggest names and the brightest stars



THE
BEATLES
CHANNEL



KEVIN HART'S
LAUGH
OUT LOUD
RADIO

EASIEST AND MOST CONVENIENT

- All it takes is a push of a button to listen
- With the All Access trial subscription, customers can listen in their vehicle, on their phone, online and at home on connected devices
- Even more outside the vehicle — SiriusXM video, Xtra Channels and Personalized Stations Powered by Pandora
- Access to thousands of hours of On Demand shows and performances that customers can enjoy on their schedule
- No data charges when listening to satellite radio
- Coast-to-coast coverage no matter where they drive



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SIRIUSXM
HITS 1



NSR
NO INBRED RADIO



SIRIUSXM
NFL
RADIO

*SiriusXM Customer Experience (December 2018 Study).

**Among favorite audio options inside the vehicle, 57% of time in-vehicle spent enjoying SiriusXM when compared to terrestrial radio (23%) and streaming (7%). SiriusXM Audio Usage in Vehicles with App Connectivity (December 2019 Study).