

Pre-Owned Program DMS Type - FEX



Pre-Owned Vehicle Trials

- All vehicles factory-equipped with satellite radio are eligible, regardless of manufacturer.
- Dealer Demo Service* allows you to demonstrate over 150 channels, including commercial-free music, plus sports, news, talk and entertainment, during test drives.
- Customer's 3-Month All Access Trial Subscription† will automatically activate after a sold record is received.
- No cost to you or your customer.

Enrollment Procedure:

- Begin enrollment online at www.siriusxmdealerprograms.com
- Enrollment has been successful when you see "Thank You" page. Check your email to confirm enrollment in the program.
- **Dealership Authorization contact:**
Send an email to the DMS Administrator notifying them that they've enrolled in the SiriusXM Pre-Owned Program and are authorized to set up the SiriusXM files.

FEX DMS Process

Daily reports of both your Inventory & Sales are required to give your customers free SiriusXM trials and FEX has made both SiriusXM Inventory & Sales reports available: Enrollment cannot be finished until the steps below are completed:

- Have your FEX Administrator call CDK Data Service: **1-855-587-6062** to obtain login credentials
- The DMS Administrator will then call FEX Support to set up the SiriusXM files: **1-949-427-288**
- Note: The SiriusXM files custom and will only include information needed by SiriusXM (VIN, Customer Name & Address (phone and/or email if available)).
- Once the files have been transmitted, CDK Data Services will process the files and send them to SiriusXM. You'll receive a Welcome Kit within 7-10 days which will include instructions on how to activate the radios.

Data Management

- CDK Data Services Inc. has been chosen to conduct the data management for this program. CDK is considered to be the gold standard in Dealer data management, safety and security of data, and ease of use.
- CDK collects, standardizes, cleanses, enhances, and serves data for OEMs, Dealers, parts suppliers, and web marketing portals.
- CDK processes data for nearly all of the dealerships in the U.S. and Canada. That's 23,000 dealerships and over 60,000 data connections every day.

On-Going Dealer Support

In addition to support offered by Digital Motorworks, SiriusXM has created a dedicated team for ongoing support:

Dealership Activation Questions

Contact CDK Data Services, Inc.

Phone: 855-587-6062

Email: siriusxm.support@cdk.com

Program Related Questions

Contact SiriusXM Dealer Programs

Email: SXMDDealerPrograms@siriusxm.com

Phone: 844-432-8643

Music COMMERCIAL FREE

Sports GAMES FROM EVERY MAJOR SPORT

News WORLD-CLASS NEWS, WHEN YOU NEED IT

Comedy LAUGH OUT LOUD

Talk THE BIGGEST AND BRIGHTEST PERSONALITIES

* SiriusXM Dealer Demo Service is intended to ensure radio is active at delivery. It may also be used while on Dealer lots and during test drives.

† All eligible vehicles equipped with factory-installed satellite radio will receive a complimentary 3-Month Trial Subscription to the Sirius or XM All Access programming package (a \$19.99 monthly savings) PLUS complimentary activation (\$15 savings).

Details: If your customer decides to continue service after their trial, the subscription plan they choose will automatically renew thereafter and they will be charged according to their chosen payment method at then-current rates. Fees and taxes apply. To cancel they must call us at 1-866-635-2349. See our Customer Agreement for complete terms at www.siriusxm.com. All fees and programming subject to change.