

Dealer Programs DMS Type - AutoSoft



Pre-Owned Vehicle Trials

- All vehicles factory-equipped with satellite radio are eligible, regardless of manufacturer.
- Dealer Demo Service* allows you to demonstrate over 150 channels, including commercial-free music, plus sports, news, talk and entertainment, during test drives.
- Customer's 3-Month All Access Trial Subscription† will automatically activate after a sold record is received.
- No cost to you or your customer.

Service Lane Trials

- Designed to complement your Service Customer Loyalty Programs.
- Complimentary 2-Month Trial Subscription† of Sirius or XM Select package, courtesy of your dealership and SiriusXM®.
- Vehicles with factory-installed satellite radio, determined eligible by SiriusXM, qualify for satellite trial service.
- No cost to you or to your customer.
- No Dealer effort required to promote the program or activate the trial for Service customers.

Enrollment Procedure:

- Begin enrollment online at www.siriusxmdealerprograms.com
- Enrollment has been successful when you see "Thank You" page. Check your email to confirm enrollment in the program.

Data Management

- AutoSoft will send SiriusXM nightly files of your dealerships Inventory, Sales, & Repair Order records nightly for SiriusXM factory-equipped vehicles. The Sales and Service History files are both custom for SiriusXM and will only include information needed by SiriusXM (VIN, Customer Name & Address (phone and/or email if available)).
- Once the files have been transmitted, CDK Data Services will process the files and send them to SiriusXM. You'll receive a Welcome Kit within 7-10 days which will include instructions on how to activate the radios
- CDK collects, standardizes, cleanses, enhances, and serves data for OEMs, Dealers, parts suppliers, and web marketing portals.
- CDK processes data for nearly all of the dealerships in the U.S. and Canada. That's 23,000 dealerships and over 60,000 data connections every day.

On-Going Dealer Support

In addition to support offered by CDK Data Services, SiriusXM has created a dedicated team for ongoing support:

Dealership Activation Questions

Contact CDK Data Services, Inc.

Phone: 855-587-6062

Email: siriusxm.support@cdk.com

Program Related Questions

Contact SiriusXM Dealer Programs

Email: SXMDDealerPrograms@siriusxm.com

Phone: 844-432-8643

AutoSoft Verification Process

Important Note: Program activation cannot be finished until the steps below are completed:

- Complete the online enrollment form** by selecting Autosoft from the DMS drop down menu and click "Join Now".
- Enrollment has been successful when you see "Thank You" page. SiriusXM will call you to confirm your enrollment.
- If you have problems during the enrollment, please contact program headquarters: 844-832-8643

Music COMMERCIAL FREE

Sports GAMES FROM EVERY MAJOR SPORT

News WORLD-CLASS NEWS, WHEN YOU NEED IT

Comedy LAUGH OUT LOUD

Talk THE BIGGEST AND BRIGHTEST PERSONALITIES

* SiriusXM Dealer Demo Service is intended to ensure radio is active at delivery. It may also be used while on Dealer lots and during test drives.

† All eligible vehicles equipped with factory-installed satellite radio will receive a complimentary 3-Month Trial Subscription to the Sirius or XM All Access programming package (a \$19.99 monthly savings) PLUS complimentary activation (\$15 savings).

Details: If your customer decides to continue service after their trial, the subscription plan they choose will automatically renew thereafter and they will be charged according to their chosen payment method at then-current rates. Fees and taxes apply. To cancel they must call us at 1-866-635-2349. See our Customer Agreement for complete terms at www.siriusxm.com. All fees and programming subject to change.