



**NEW!**

# FACTORY ACTIVATION

Select MY2016 BMW and MINI vehicles arriving at your dealership will now be Factory Activated with SiriusXM\*.

This means that all 150 channels will be available for demonstration purposes once the vehicles arrive at your Center and remain activated for your customers to enjoy as they take delivery. Now you have one less thing to worry about.

- Easily demo SiriusXM to potential owners
- Seamless active service from dealership to owner

FACTORY ACTIVATED BMW VEHICLES/RADIOS (NO DEMO REFRESH REQUIRED)	
MY 2016 Models	Radio Type
2 Series, 3 Series, 4 Series, 7 Series, X5, X6	Nav w/ SA655

FACTORY ACTIVATED MINI VEHICLES/RADIOS (NO DEMO REFRESH REQUIRED)	
MY 2016 Models	Necessary Options
F56 Hardtop 2 Door, F55 Hardtop 4 Door	Base AM/FM Radio w/ 655 Radio Option <i>(without a 6.5" or 8.8" optional screen)</i>

## IMPORTANT:

In order for all customers to receive the same exceptional customer experience, and to ensure consistency among all vehicles, please continue to follow the refresh steps to activate the Demo on the remaining vehicles so that all customers leave your dealership with an active satellite radio.

BMW VEHICLES/RADIOS STILL REQUIRING DEMO REFRESH	
MY 2016 Models	Radio Type
2 Series, 3 Series, 4 Series, 7 Series, X5, X6	Non-Nav w/ SA655
5 Series, 6 Series, X1, X3, I3, I8	All w/ SA655

MINI VEHICLES/RADIOS STILL REQUIRING DEMO REFRESH	
MY 2016 Models	Necessary Options
R60 Countryman, R61 Paceman	6.5" Visual Boost Screen <i>(6FP or ZPM Media Package)</i>
F56 Hardtop 2 Door, F55 Hardtop 4 Door	6.5" Visual Boost Screen <i>(6FP or ZPM Media Package)</i> 8.8" Navigation XL Screen <i>(7L5 Wired Package)</i>

See **NEW AND IMPROVED REFRESH** instructions on reverse side page.

\* Factory Activation is available for select MY16 and beyond trim levels. If you are not hearing SiriusXM audio, visit [siriusxm.com/refresh](http://siriusxm.com/refresh) and follow the refresh instructions.

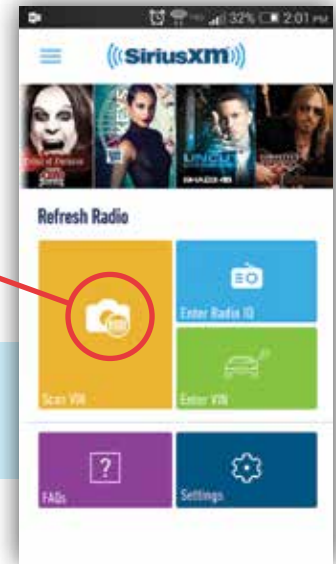


## NEW: SiriusXM Dealer App

With the new SiriusXM Dealer app, refreshing SiriusXM radios is now as easy as just scanning the VIN



Now Dealers can easily activate SiriusXM radios on all New vehicles with the new SiriusXM Dealer app



**EASY:** Intuitive application with both VIN scan and manual entry options. Streamlines overall radio refresh time.

**FREE:** No-cost download from Apple App store or Google Play for Android.



Radios can be activated as soon as vehicles are placed into inventory, or any time prior to delivery. This enables a seamless transition into the customer's 12-month All Access Trial Subscription, which begins without interruption once the vehicle sold record is received.

### HOW TO SEND A REFRESH SIGNAL:

- Download the SXM Refresh app available at Google Play/Apple App store (search for SiriusXM Dealer)
- Scan the VIN barcode (or enter VIN or RID) and send refresh signal

### OR

- Enter the Radio ID/ESN at [siriusxm.com/refresh](http://siriusxm.com/refresh)
- Call **1-855-MYREFRESH (1-855-697-3373)** and activate via the SiriusXM Interactive Voice Response — no need to speak to an agent
- SiriusXM Dealer Support at **1-800-852-9696** and speak to an agent for assistance