

ROAD  
HAPPY  
(((SiriusXM)))



**SUBARU**  
Confidence in Motion

Everything you need to know

**All Access Package**  
**SiriusXM Traffic**  
**SiriusXM Travel Link**

**Trial Information**

All **NEW** Subaru vehicles equipped with satellite radio will receive

- A 4-month trial subscription to the SiriusXM All Access audio package.

All properly equipped vehicles with navigation systems will also receive

- 3 years of SiriusXM Traffic (where available) and SiriusXM Travel Link services with the activation fee waived.

All **CERTIFIED PRE-OWNED** and **ELIGIBLE PRE-OWNED\*** satellite radio-equipped vehicles will receive

- A 3-month trial subscription to the All Access audio package.

\* Retailer enrollment required: To receive this trial benefit across your Non-CPO used inventory, retailers need to enroll in this free program at [siriusxmdealerprograms.com](http://siriusxmdealerprograms.com)

**SiriusXM® Availability 2018**

Model	Trim Levels	XM All Access	SiriusXM Traffic	SiriusXM Travel Link
Impreza	2.0i	-	-	-
	2.0i Premium	-	-	-
	2.0i Sport	S	-	S
	2.0i Limited	S	O	S
Crosstrek	Base 2.0i	-	-	-
	2.0i Premium	-	-	-
	2.0i Limited	S	O (Navi)	S
BRZ	Premium	S	-	-
	Limited	S	S	S
	TS	S	S	S
Forester	2.5i	-	-	-
	2.5i Premium	S	-	S
	2.5i Limited	S	O (Navi)	S
	2.5i Touring	S	S	S
	2.0 XT Premium	S	-	S
	2.0 XT Touring	S	S	S
WRX	WRX	S	-	-
	WRX Premium	S	-	S
	WRX Limited	S	O (Navi)	S
	WRX STI	S	-	S
	WRX STI Type RA	S	-	S
	WRX STI Limited	S	S	S
Legacy	2.5i	-	-	-
	2.5i Premium	S	O (Navi)	S
	2.5i Sport	S	O (Navi)	S
	2.5i Limited	S	O (Navi)	S
	3.6R Limited	S	O (Navi)	S
Outback	2.5i	-	-	-
	2.5i Premium	S	O (Navi)	S
	2.5i Limited	S	O (Navi)	S
	2.5i Touring	S	S	S
	3.6R Limited	S	O (Navi)	S
	3.6R Touring	S	S	S

S Standard

O Optional

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## Activate radios easily with the SiriusXM Dealer app

- Download the app from iTunes or Google Play store
- Make sure the radio is on and the vehicle is outside, with a clear view of the sky
- Choose “Scan VIN,” scan the VIN barcode, then press “send refresh signal now,” or you can manually enter the radio ID
- It’s that simple — and you can easily repeat the process to refresh more radios

Visit [siriusxmdealer.com](http://siriusxmdealer.com) or call SiriusXM Dealer Support at **1-800-852-9696**:

- Learn about SiriusXM for a chance to win cool prizes
- Contact your SiriusXM Regional Manager
- Order point-of-sale materials
- Learn about the SiriusXM Pre-Owned and Service Lane Programs

Customers may contact SiriusXM Listener Care at **1-877-447-0011**.

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## Activation New vehicles

### FACTORY INSTALLED:

**All new Subaru vehicles are factory activated**, which means they will arrive on your lot fully functional. The demo service will automatically convert to a consumer account with a 4-month trial via the Retail Delivery Record process. *(Please ensure the RDR is complete with accurate customer contact information, including email address.)* If a vehicle radio is not active, follow the pre-owned activation instructions.

## Activation Pre-owned vehicles

### FACTORY INSTALLED:

**Refresh the radio 48 hours after the vehicle is placed into inventory, or any time prior to delivery. The demo service will transition seamlessly into the 3-month All Access trial subscription, which will automatically start after a sold record is received.**

### DOWNLOAD THE SIRIUSXM DEALER APP

- Send a refresh signal to the radio by just scanning the VIN
- GO ONLINE OR CALL**
  - You can also refresh radios by visiting our online refresh site [siriusxm.com/refresh](http://siriusxm.com/refresh) or by calling SiriusXM Dealer Support at **1-800-852-9696**
  - Find the radio ID by turning to Channel 0 or visiting [siriusxm.com/activationhelp](http://siriusxm.com/activationhelp)

## SiriusXM pricing

- Complete pricing information can be found at [siriusxm.com/subscriptions](http://siriusxm.com/subscriptions)
  - **Satellite Radio:** Plans to suit every need, starting at \$10.99/month\*
  - **Infotainment:** Pricing starts at as little as \$1.99/month\*
- **Save on additional subscriptions:** Subscribers can get our Family Discount on up to four additional satellite radio subscriptions
- **Annual and longer plans:** Subscribers may save more on their introductory term when buying certain multi-year subscription plans

\*Other fees and taxes apply. See Offer Details below.

## Delivery checklist

- Verify the radio is active
- Give customer a brochure with channel guide
- Demonstrate SiriusXM services
- Ask about their favorite programming and preset a few SiriusXM channels
- Tell them listening on the SiriusXM app or online is included with their trial
- Let them know SiriusXM will contact them about subscription options

## Returning customers

- Remind current SiriusXM subscribers to visit [siriusxm.com/transfer](http://siriusxm.com/transfer) or call the dedicated Loyalty Listener hotline at 1-855-236-9236
- Customers may add a new car to their account, transfer any unused service from their old car to the new one, or deactivate and remove any old radios they no longer have
- Make sure customers have the Radio IDs handy for both the old and new vehicle

**Offer Details:** If your customer decides to continue service after their trial, the subscription plan they choose will automatically renew thereafter and they will be charged according to their chosen payment method at then-current rates. Fees and taxes apply. To cancel they must call us at 1-866-635-2349. See our Customer Agreement for complete terms at [www.siriusxm.com](http://www.siriusxm.com). All fees and programming subject to change. Your customers are eligible for a Family Discount subscription rate if they already have and maintain a qualified full-price subscription plan. Introductory trial subscriptions and promotional or discount-priced plans do not qualify for additional audio discounts or reduced rates.

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## Some of the SiriusXM favorites available

### POP

- 02 | SiriusXM Hits 1
- 08 | '80s on 8
- 14 | The Coffee House
- 15 | The Pulse
- 16 | The Blend

### ROCK

- 18 | The Beatles Channel
- 25 | Classic Rewind
- 36 | Alt Nation
- 37 | Octane

### HIP-HOP

- 43 | Backspin
- 44 | Hip-Hop Nation

### R&B

- 46 | The Heat
- 48 | Heart & Soul

### COUNTRY

- 55 | The Garth Channel
- 56 | The Highway
- 57 | Kenny Chesney's No Shoes Radio
- 59 | Willie's Roadhouse

### JAZZ/STANDARDS

- 66 | Watercolors
- 67 | Real Jazz
- 71 | Sirusly Sinatra
- 72 | On Broadway

### CLASSICAL

- 74 | Met Opera Radio
- 76 | Symphony Hall

### SPORTS, NEWS AND ENTERTAINMENT

- 80 | ESPN Radio
- 82 | Mad Dog Sports Radio
- 89 | MLB Network Radio™
- 91 | SiriusXM® NHL Network Radio™
- 112 | CNBC
- 114 | FOX News Channel
- 116 | CNN

## Listen to SiriusXM online with SiriusXM All Access

- 310 | Rock & Roll Hall of Fame
- 763 | Viva
- 770 | Carlin's Corner
- 800-831 | NFL Play-by-Play

## Rock their ride with an All Access trial subscription

All satellite radio-equipped new and eligible pre-owned Subaru vehicles come with an All Access trial subscription. So your customers will get it all here. All at the press of a button. They'll get:

### Commercial-free Music

Totally amazing range of music styles and exclusive channels.

### Sports

Live play-by-play and year-round channels dedicated to every major league.

### Entertainment

The biggest names and the best entertainment coverage on radio.

### Comedy

Exclusive stand-up from the world's funniest.

### News

The top cable news and business networks in real-time, 24/7.

Plus streaming is included with their All Access trial subscription. So they can listen online and on the SiriusXM app, anywhere they go. Just send your customers to [siriusxm.com/getallaccess](http://siriusxm.com/getallaccess) to learn more and get their login credentials. How awesome is that?



Hear us in the car, at home and on the go

Satellite and streaming lineups vary slightly.

## In addition to the All Access package, customers with properly equipped vehicles will also get the following Infotainment services:

### SiriusXM TRAFFIC

Don't Drive Through Traffic. **Drive Around It.**

- Continuously updated incident coverage of most major roadways nationwide
- Alerts on major accidents, construction and road closings
- Color-coded roads show traffic speed in major metro areas

### SiriusXM TRAVEL LINK

The Ultimate In-Dash **Infotainment System.**

- Detailed fuel price information
- Severe weather alerts, 5-day forecasts, and detailed on-screen weather maps
- Scores and weekly schedules for major pro and college sports
- Local movie theater listings, start times and ratings

Visit [siriusxm.com/infotainment](http://siriusxm.com/infotainment) for more information on these services.

## Don't forget to check out these Advance Audio features\*:

**Featured Favorites** — Helps listeners discover new content, and more conveniently find common-themed channels, for a dynamic listening experience.

**Smart Favorites with TuneStart™** — Allows listeners to pause, play, forward and rewind content from their favorite channels — plus buffer up to 60 minutes of content on Smart Favorites presets.

**SiriusXM Program Guide** — Lets you see upcoming programming across all channels so you never miss a favorite show.

**Channel/Album Art** — Displays either album art or channel logo directly on the radio screen.

\* Available on select models