

ROAD
HAPPY
(((SiriusXM)))

Everything you
need to know

All Access Package

Trial Information

All **NEW MINI vehicles** equipped with satellite radio will receive a **12-month trial subscription to the SiriusXM All Access package.**

All **CERTIFIED PRE-OWNED** satellite radio-equipped vehicles will receive a **3-month trial subscription to the All Access audio package.**



SiriusXM® Availability 2017

Model	Stand-Alone Option	Dealer-Installed Option
MINI Hardtop 2 Door	●	●
MINI Hardtop 4 Door	●	●
MINI Countryman	●	●
MINI Clubman	●	●
MINI Convertible	●	●

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Activate radios easily with the SiriusXM Dealer app

- Download the app from iTunes or Google Play store
- Make sure the radio is on and the vehicle is outside, with a clear view of the sky
- Choose “Scan VIN,” scan the VIN barcode, then press “send refresh signal now,” or you can manually enter the radio ID
- It’s that simple — and you can easily repeat the process to refresh more radios

Visit siriusxmdealer.com or call SiriusXM Dealer Support at **1-800-852-9696**:

- Learn more about SiriusXM and win cool prizes
- Contact your SiriusXM Regional Manager
- Order point-of-sale materials
- Learn about the SiriusXM Pre-Owned and Service Lane Programs

Customers may contact SiriusXM Listener Care at **1-877-447-0011**.

LAST UPDATED 03/16/17.



Activation New vehicles

FACTORY INSTALLED:

New MY17 MINIs ordered with option 655 and equipped with Navigation are factory activated, which means they will arrive on your lot fully functional. **All other vehicles will still require a refresh to activate the on-the-lot Demo service.** The Demo Service will automatically convert to a consumer account with a 12-month trial via the Retail Delivery Record process. *(Please ensure the RDR is complete with accurate customer contact information, including email address.)* If a vehicle radio is not active, follow the certified pre-owned activation instructions.

Delivery checklist

- Verify the radio is active
- Give customer a brochure with channel guide
- Demonstrate SiriusXM services
- Ask about their favorite programming & preset a few SiriusXM channels
- Tell them listening on the SiriusXM app or online is included with their trial
- Let them know SiriusXM will contact them about subscription options

Returning customers

- Remind current SiriusXM subscribers to visit siriusxm.com/transfer or call the dedicated Loyal Listener hotline at 1-855-236-9236
- Customers may add a new car to their account, transfer any unused service from their old car to the new one, or deactivate and remove any old radios they no longer have
- Make sure customers have the Radio IDs handy for both the old and new vehicle

Activation Certified pre-owned vehicles

FACTORY INSTALLED:

Refresh the radio 48 hours after the vehicle is placed into inventory, or any time prior to delivery. The Demo Service will transition seamlessly into the 3-month All Access trial subscription, which will automatically start after a sold record is received.

DOWNLOAD THE SIRIUSXM DEALER APP

- Send a refresh signal to the radio by just scanning the VIN
- ### GO ONLINE OR CALL
- You can also refresh radios by visiting our online refresh site siriusxm.com/refresh or by calling SiriusXM Dealer Support at **1-800-852-9696**

TO FIND THE 12-DIGIT ESN OR 8 CHARACTER RID

Non-Joystick Radios

- In SAT mode press/hold SAT button. The phone number will be displayed first; turn the knob and your ESN/RID will be displayed.

Joystick Radios

- In satellite radio mode, push the MINI Joystick to the right and select the Options menu screen. Scroll to Manage Subscription and press the MINI Joystick. The ESN/RID will display on screen.

SiriusXM pricing

- Complete pricing information can be found at siriusxm.com/subscriptions
 - **Satellite Radio:** Plans to suit every need, starting at \$10.99/month*
- **Save on additional subscriptions:** Subscribers can get our Family Discount on up to four additional satellite radio subscriptions
- **Annual and longer plans:** Subscribers may save more on their introductory term when buying certain multi-year subscription plans

*Other fees and taxes apply. See Offer Details on next page.

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Some of the SiriusXM favorites available

POP

- 02 | SiriusXM Hits 1
- 08 | '80s on 8
- 14 | The Coffee House
- 15 | The Pulse
- 16 | The Blend

ROCK

- 25 | Classic Rewind
- 36 | Alt Nation
- 37 | Octane

HIP-HOP

- 43 | Backspin
- 44 | Hip-Hop Nation

R&B

- 46 | The Heat
- 48 | Heart & Soul

COUNTRY

- 55 | The Garth Channel
- 56 | The Highway
- 57 | Kenny Chesney's No Shoes Radio
- 59 | Willie's Roadhouse

JAZZ/STANDARDS

- 66 | Watercolors
- 67 | Real Jazz
- 71 | Siriusly Sinatra
- 72 | On Broadway

CLASSICAL

- 74 | Met Opera Radio
- 76 | Symphony Hall

SPORTS, NEWS AND ENTERTAINMENT

- 80 | ESPN Radio
- 82 | Mad Dog Sports Radio
- 89 | MLB Network Radio™
- 91 | SiriusXM® NHL Network Radio™
- 112 | CNBC
- 114 | FOX News Channel
- 116 | CNN

Listen to SiriusXM online with SiriusXM All Access

- 310 | Rock & Roll Hall of Fame
- 763 | Viva
- 770 | Carlin's Corner
- 800-831 | NFL Play-by-Play

Rock their ride with an All Access trial subscription

All satellite radio-equipped new and eligible pre-owned MINI vehicles come with an All Access trial subscription. So your customers will get it all here. All at the press of a button. They'll get:

Commercial-free Music

Totally amazing range of music styles and exclusive channels.

Sports

Live play-by-play and year-round channels dedicated to every major league.

Entertainment

The biggest names and the best entertainment coverage on radio.

Comedy

Exclusive stand-up from the world's funniest.

News

The top cable news and business networks in real-time, 24/7.

Plus streaming is included with their All Access trial subscription. So they can listen online and on the SiriusXM app, anywhere they go. Just send your customers to siriusxm.com/getallaccess to learn more and get their login credentials. How awesome is that?



Rock out in the Car, on the App and Online

Satellite and streaming lineups vary slightly.

Offer Details: If your customer decides to continue service after their trial, the subscription plan they choose will automatically renew thereafter and they will be charged according to their chosen payment method at then-current rates. Fees and taxes apply. To cancel they must call us at 1-866-635-2349. See our Customer Agreement for complete terms at www.siriusxm.com. All fees and programming subject to change. Your customers are eligible for a Family Discount subscription rate if they already have and maintain a qualified full-price subscription plan. Introductory trial subscriptions and promotional or discount priced plans do not qualify for additional audio discounts or reduced rates.

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