

ROAD  
HAPPY  
(((SiriusXM)))

Everything you  
need to know

**All Access Package**

**Trial Information**

All **NEW, CERTIFIED PRE-OWNED**  
and **ELIGIBLE PRE-OWNED** Porsche  
vehicles equipped with satellite radio  
will receive

- A 3-month trial subscription to  
the SiriusXM All Access audio  
package.



**PORSCHE**

**SiriusXM® Availability**

| Model    | Standard |
|----------|----------|
| 911      | ●        |
| Cayenne  | ●        |
| Macan    | ●        |
| Boxster  | ●        |
| Cayman   | ●        |
| Panamera | ●        |

# ROAD HAPPY

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## Activate radios easily with the SiriusXM Dealer app

- Download the app from iTunes or Google Play store
- Make sure the radio is on and the vehicle is outside, with a clear view of the sky
- Choose “Scan VIN,” scan the VIN barcode, then press “send refresh signal now,” or you can manually enter the radio ID
- It’s that simple — and you can easily repeat the process to refresh more radios

Visit [siriusxmdealer.com](http://siriusxmdealer.com) or call SiriusXM Dealer Support at **1-800-852-9696**:

- Learn more about SiriusXM and win cool prizes
- Contact your SiriusXM Regional Manager
- Order point-of-sale materials
- Learn about the SiriusXM Service Lane Programs

Customers may contact SiriusXM Listener Care at **1-877-447-0011**.

**LAST UPDATED 2/14/17.**



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## SiriusXM pricing

- Complete pricing information can be found at [siriusxm.com/subscriptions](http://siriusxm.com/subscriptions)
  - **Satellite Radio:** Plans to suit every need, starting at \$10.99/month\*
- **Save on additional subscriptions:** Subscribers can get our Family Discount on up to four additional satellite radio subscriptions — starting at \$9.99/month\* per radio
- **Annual and longer plans:** Subscribers may save more on their introductory term when buying certain multi-year subscription plans

\*Other fees and taxes apply. See Offer Details on next page.

## Delivery checklist

- Verify the radio is active
- Give customer a brochure with channel guide
- Preset a few favorite channels
- Tell them SiriusXM will contact them to discuss subscription options
- Inform them they can also listen on the SiriusXM app or online with their trial. They can visit [siriusxm.com/getallaccess](http://siriusxm.com/getallaccess) to set up a username and password
- Send them off listening to SiriusXM

## Activation New vehicles

### FACTORY INSTALLED:

**All new vehicles are factory activated**, which means they will arrive on your lot fully functional. The demo service will automatically convert to a consumer account with a 3-month trial via the Retail Delivery Record process. *(Please ensure the RDR is complete with accurate customer contact information, including email address.)* If a vehicle radio is not active, follow the pre-owned activation instructions.

## Activation Pre-owned vehicles

### FACTORY INSTALLED:

**Refresh the radio 48 hours after the vehicle is placed into inventory, or any time prior to delivery. The demo service will transition seamlessly into the 3-month All Access trial subscription, which will automatically start after a sold record is received.**

### DOWNLOAD THE SIRIUSXM DEALER APP

- Send a refresh signal to the radio by just scanning the VIN

### GO ONLINE OR CALL

- You can also refresh radios by visiting our online refresh site [siriusxm.com/refresh](http://siriusxm.com/refresh) or by calling SiriusXM Dealer Support at **1-800-852-9696**
- Find the radio ID by turning to Channel 0 or visiting [siriusxm.com/activationhelp](http://siriusxm.com/activationhelp)

## Returning customers

- Remind current or previous subscribers to **call 1-855-236-9236, a dedicated hotline for returning subscribers**
- Customers may cancel service on an old vehicle, add a new radio to the account, and apply unused credits to the new account
- Make sure customer has both the old and new vehicle Radio IDs handy

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## Some of the SiriusXM favorites available on SiriusXM packages

### POP

- 02 | SiriusXM Hits 1
- 08 | '80s on 8
- 14 | The Coffee House
- 15 | The Pulse
- 16 | The Blend

### ROCK

- 25 | Classic Rewind
- 36 | Alt Nation
- 37 | Octane

### HIP-HOP

- 43 | Backspin
- 44 | Hip-Hop Nation

### R&B

- 46 | The Heat
- 48 | Heart & Soul

### COUNTRY

- 55 | The Garth Channel
- 56 | The Highway
- 57 | Kenny Chesney's No Shoes Radio
- 59 | Willie's Roadhouse

### JAZZ/STANDARDS

- 66 | Watercolors
- 67 | Real Jazz
- 71 | Sirusly Sinatra
- 72 | On Broadway

### CLASSICAL

- 74 | Met Opera Radio
- 76 | Symphony Hall

### SPORTS, NEWS AND ENTERTAINMENT

- 80 | ESPN Radio
- 82 | Mad Dog Sports Radio
- 89 | MLB Network Radio™
- 91 | SiriusXM® NHL Network Radio™
- 112 | CNBC
- 114 | FOX News Channel
- 116 | CNN

## Listen to SiriusXM online with SiriusXM All Access

- 310 | Rock & Roll Hall of Fame
- 400 | Carlin's Corner
- 763 | Viva
- 800-831 | NFL Play-by-Play



PORSCHE

## Rock their ride with an All Access trial subscription

All satellite radio-equipped new and eligible pre-owned Porsche vehicles come with an All Access trial subscription. So your customers will get it all here. All at the press of a button. They'll get:

- Commercial-free music 24/7—that's right, all day, every day
- Games from every major sport including every NFL, MLB® and NBA game, every NASCAR® race and NHL® games
- Exclusive entertainment, comedy and talk including Howard Stern
- World-class news, local traffic and weather, and more

Plus streaming is included with their All Access trial subscription. So they can listen online and on the SiriusXM app, anywhere they go. Just send your customers to [siriusxm.com/getallaccess](http://siriusxm.com/getallaccess) to learn more and get their login credentials. How awesome is that?



### Rock out in the Car, on the App and Online

Satellite and streaming lineups vary slightly.

**Offer Details:** If your customer decides to continue service after their trial, the subscription plan they choose will automatically renew thereafter and they will be charged according to their chosen payment method at then-current rates. Fees and taxes apply. To cancel they must call us at 1-866-635-2349. See our Customer Agreement for complete terms at [www.siriusxm.com](http://www.siriusxm.com). All fees and programming subject to change. Your customers are eligible for a Family Discount subscription rate if they already have and maintain a qualified full-price subscription plan. Introductory trial subscriptions and promotional or discount priced plans do not qualify for additional audio discounts or reduced rates.

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