

ROAD  
(((SiriusXM)))  
HAPPY

Everything you  
need to know

**All Access Package**

**Trial Information**

All **NEW, CERTIFIED PRE-OWNED**  
and **ELIGIBLE PRE-OWNED**  
Jaguar vehicles equipped with  
satellite radio will receive

- A 3-month trial subscription  
to the SiriusXM All Access  
audio package



**SiriusXM® Availability 2017**

Model	Standard	SiriusXM Option
XE	R-Sport	XE, Premium, Prestige
XF	R-Sport & S	XE, Premium, Prestige
XJ	All	
F-TYPE	All	
F-PACE	R-Sport & S	F-PACE, Premium, Prestige

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### Activate radios easily with the SiriusXM Dealer app

- Download the app from iTunes or Google Play store
- Make sure the radio is on and the vehicle is outside, with a clear view of the sky
- Choose “Scan VIN,” scan the VIN barcode, then press “send refresh signal now,” or you can manually enter the radio ID
- It’s that simple — and you can easily repeat the process to refresh more radios

Visit [siriusxmdealer.com](http://siriusxmdealer.com) or call SiriusXM Dealer Support at **1-800-852-9696**:

- Learn about SiriusXM for a chance to win cool prizes
- Contact your SiriusXM Regional Manager
- Order point-of-sale materials
- Learn about the SiriusXM Pre-Owned and Service Lane Programs

Customers may contact SiriusXM Listener Care at **1-877-447-0011**.

**LAST UPDATED 5/8/17.**



## Activation New vehicles

### FACTORY INSTALLED:

**All new vehicles are factory activated**, which means they will arrive on your lot fully functional. The demo service will automatically convert to a consumer account with a 3-month trial via the Retail Delivery Record process. *(Please ensure the RDR is complete with accurate customer contact information, including email address.)* If a vehicle radio is not active, follow the pre-owned activation instructions.

## Activation Pre-owned vehicles

### FACTORY INSTALLED:

**Refresh the radio 48 hours after the vehicle is placed into inventory, or any time prior to delivery. The demo service will transition seamlessly into the 3-month All Access trial subscription, which will automatically start after a sold record is received.**

### DOWNLOAD THE SIRIUSXM DEALER APP

- Send a refresh signal to the radio by just scanning the VIN
- ### GO ONLINE OR CALL
- You can also refresh radios by visiting our online refresh site [siriusxm.com/refresh](http://siriusxm.com/refresh) or by calling SiriusXM Dealer Support at **1-800-852-9696**
  - Find the radio ID by turning to Channel 0 or visiting [siriusxm.com/activationhelp](http://siriusxm.com/activationhelp)

## Delivery checklist

- Verify the radio is active
- Give customer a brochure with channel guide
- Demonstrate SiriusXM services
- Ask about their favorite programming and preset a few SiriusXM channels
- Tell them listening on the SiriusXM app or online is included with their trial
- Let them know SiriusXM will contact them about subscription options

## SiriusXM pricing

- Complete pricing information can be found at [siriusxm.com/subscriptions](http://siriusxm.com/subscriptions)
  - **Satellite Radio:** Plans to suit every need, starting at \$10.99/month\*
  - **Infotainment:** Pricing starts at as little as \$1.99/month\*
- **Save on additional subscriptions:** Subscribers can get our Family Discount on up to four additional satellite radio subscriptions
- **Annual and longer plans:** Subscribers may save more on their introductory term when buying certain multi-year subscription plans

\*Other fees and taxes apply. See Offer Details on next page.

## Returning customers

- Remind current SiriusXM subscribers to visit [siriusxm.com/transfer](http://siriusxm.com/transfer) or call the dedicated Loyal Listener hotline at 1-855-236-9236
- Customers may add a new car to their account, transfer any unused service from their old car to the new one, or deactivate and remove any old radios they no longer have
- Make sure customers have the Radio IDs handy for both the old and new vehicle

# ROAD HAPPY

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## Some of the SiriusXM favorites available

### POP

- 02 | SiriusXM Hits 1
- 08 | '80s on 8
- 14 | The Coffee House
- 15 | The Pulse
- 16 | The Blend

### ROCK

- 18 | The Beatles Channel
- 25 | Classic Rewind
- 36 | Alt Nation
- 37 | Octane

### HIP-HOP

- 43 | Backspin
- 44 | Hip-Hop Nation

### R&B

- 46 | The Heat
- 48 | Heart & Soul

### COUNTRY

- 55 | The Garth Channel
- 56 | The Highway
- 57 | Kenny Chesney's No Shoes Radio
- 59 | Willie's Roadhouse

### JAZZ/STANDARDS

- 66 | Watercolors
- 67 | Real Jazz
- 71 | Sirusly Sinatra
- 72 | On Broadway

### CLASSICAL

- 74 | Met Opera Radio
- 76 | Symphony Hall

### SPORTS, NEWS AND ENTERTAINMENT

- 80 | ESPN Radio
- 82 | Mad Dog Sports Radio
- 89 | MLB Network Radio™
- 91 | SiriusXM® NHL Network Radio™
- 112 | CNBC
- 114 | FOX News Channel
- 116 | CNN

## Listen to SiriusXM online with SiriusXM All Access

- 310 | Rock & Roll Hall of Fame
- 763 | Viva
- 770 | Carlin's Corner
- 800-831 | NFL Play-by-Play



## Rock their ride with an All Access trial subscription

All satellite radio-equipped new and eligible pre-owned Jaguar vehicles come with an All Access trial subscription. So your customers will get it all here. All at the press of a button. They'll get:

### Commercial-free Music

Totally amazing range of music styles and exclusive channels.

### Sports

Live play-by-play and year-round channels dedicated to every major league.

### Entertainment

The biggest names and the best entertainment coverage on radio.

### Comedy

Exclusive stand-up from the world's funniest.

### News

The top cable news and business networks in real-time, 24/7.

Plus streaming is included with their All Access trial subscription. So they can listen online and on the SiriusXM app, anywhere they go. Just send your customers to [siriusxm.com/getallaccess](http://siriusxm.com/getallaccess) to learn more and get their login credentials. How awesome is that?



Hear us in the car, at home and on the go

Satellite and streaming lineups vary slightly.

**Offer Details:** If your customer decides to continue service after their trial, the subscription plan they choose will automatically renew thereafter and they will be charged according to their chosen payment method at then-current rates. Fees and taxes apply. To cancel they must call us at 1-866-635-2349. See our Customer Agreement for complete terms at [www.siriusxm.com](http://www.siriusxm.com). All fees and programming subject to change. Your customers are eligible for a Family Discount subscription rate if they already have and maintain a qualified full-price subscription plan. Introductory trial subscriptions and promotional or discount-priced plans do not qualify for additional audio discounts or reduced rates.

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