

ROAD  
HAPPY  
(((SiriusXM)))

Everything you  
need to know

**All Access Package**  
**SiriusXM Traffic**  
**SiriusXM Travel Link**

## SiriusXM® Availability 2017

Model	All Access (Audio)	SiriusXM Traffic and Travel Link®
GranTurismo Coupe/Convertible	●	
Quattroporte	●	●
Ghibli	●	●
Levante	●	●

### Trial Information

All **NEW** Maserati vehicles equipped with satellite radio will receive

- A 3-month trial subscription to the SiriusXM All Access audio package.

All properly equipped Quattroporte, Ghibli and Levante vehicles with navigation systems will also receive

- 4 years of SiriusXM Traffic and Travel Link services.

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### Activate radios easily with the SiriusXM Dealer app

- Download the app from iTunes or Google Play store
- Make sure the radio is on and the vehicle is outside, with a clear view of the sky
- Choose “Scan VIN,” scan the VIN barcode, then press “send refresh signal now,” or you can manually enter the radio ID
- It’s that simple — and you can easily repeat the process to refresh more radios

Visit [siriusxmdealer.com](http://siriusxmdealer.com) or call SiriusXM Dealer Support at **1-800-852-9696**:

- Learn more about SiriusXM and win cool prizes
- Contact your SiriusXM Regional Manager
- Order point-of-sale materials
- Learn about the SiriusXM Service Lane Programs

Customers may contact SiriusXM Listener Care at **1-877-447-0011**.

**LAST UPDATED 1/18/17.**

## Activation New vehicles

### FACTORY INSTALLED:

**All new vehicles will require a REFRESH to activate the Dealer Demo Service.**

The demo service will automatically convert to a consumer account with a 3-month trial via the Retail Delivery Record process. *(Please ensure the RDR is complete with accurate customer contact information, including email address.)*

## Delivery checklist

- Verify the radio is active
- Give customer a brochure with channel guide
- Demonstrate SiriusXM services
- Ask about their favorite programming & preset a few SiriusXM channels
- Tell them listening on the SiriusXM app or online is included with their trial
- Let them know SiriusXM will contact them about subscription options

## SiriusXM pricing

- Complete pricing information can be found at [siriusxm.com/subscriptions](http://siriusxm.com/subscriptions)
  - **Satellite Radio:** Plans to suit every need, starting at \$10.99/month\*
  - **Infotainment:** Pricing starts at as little as \$1.99/month\*
- **Save on additional subscriptions:** Subscribers can get our Family Discount on up to four additional satellite radio subscriptions — starting at \$9.99/month\* per radio
- **Annual and longer plans:** Subscribers may save more on their introductory term when buying certain multi-year subscription plans

\*Other fees and taxes apply. See Offer Details on next page.

## Returning customers

- Remind current SiriusXM subscribers to visit [siriusxm.com/transfer](http://siriusxm.com/transfer) or call the dedicated Loyal Listener hotline at 1-855-236-9236
- Customers may add a new car to their account, transfer any unused service from their old car to the new one, or deactivate and remove any old radios they no longer have
- Make sure customers have the Radio IDs handy for both the old and new vehicle

# ROAD HAPPY

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## Some of the SiriusXM favorites available on Sirius packages

### POP

- 02 | SiriusXM Hits 1
- 08 | '80s on 8
- 14 | The Coffee House
- 15 | The Pulse
- 16 | The Blend

### ROCK

- 25 | Classic Rewind
- 36 | Alt Nation
- 37 | Octane

### HIP-HOP

- 43 | Backspin
- 44 | Hip-Hop Nation

### R&B

- 46 | The Heat
- 48 | Heart & Soul

### COUNTRY

- 55 | The Garth Channel
- 56 | The Highway
- 57 | Kenny Chesney's No Shoes Radio
- 59 | Willie's Roadhouse

### JAZZ/STANDARDS

- 66 | Watercolors
- 67 | Real Jazz
- 71 | Siriously Sinatra
- 72 | On Broadway

### CLASSICAL

- 74 | Met Opera Radio
- 76 | Symphony Hall

### SPORTS, NEWS AND ENTERTAINMENT

- 82 | Mad Dog Sports Radio
- 88 | SiriusXM NFL Radio
- 90 | SiriusXM NASCAR® Radio
- 100 | Howard Stern
- 112 | CNBC
- 114 | FOX News Channel
- 116 | CNN

## Listen to SiriusXM online with SiriusXM All Access

- 310 | Rock & Roll Hall of Fame
- 400 | Carlin's Corner
- 763 | Viva
- 840-869 | MLB® Play-by-Play



MASERATI

## Rock their ride with an All Access trial subscription

All satellite radio-equipped new Maserati vehicles come with an All Access trial subscription. So your customers will get it all here. All at the press of a button. They'll get:

- Commercial-free music 24/7—that's right, all day, every day
- Games from every major sport including every NFL, MLB® and NBA game, every NASCAR® race and NHL® games
- Exclusive entertainment, comedy and talk including Howard Stern
- World-class news, local traffic and weather, and more

Plus streaming is included with their All Access trial subscription. So they can listen online and on the SiriusXM app, anywhere they go. Just send your customers to [siriusxm.com/getallaccess](http://siriusxm.com/getallaccess) to learn more and get their login credentials. How awesome is that?



### Rock out in the Car, on the App and Online

Satellite and streaming lineups vary slightly.

## In addition to the All Access package, Quattroporte, Ghibli and Levante vehicle owners will also get the following Infotainment services:

### SiriusXM TRAFFIC

Don't Drive Through Traffic. **Drive Around It.**

- Incident coverage of most major roadways nationwide
- Alerts on major accidents, construction and road closings
- Color-coded roads show traffic speed in major metro areas

### SiriusXM TRAVEL LINK

The Ultimate In-Dash **Infotainment System.**

- Detailed fuel price information
- Severe weather alerts, 5-day forecasts, and detailed on-screen weather maps
- Scores and weekly schedules for major pro and college sports
- Local movie theater listings, start times and ratings

Visit [siriusxm.com/infotainment](http://siriusxm.com/infotainment) for more information on these services.

**Offer Details:** If your customer decides to continue service after their trial, the subscription plan they choose will automatically renew thereafter and they will be charged according to their chosen payment method at then-current rates. Fees and taxes apply. To cancel they must call us at 1-866-635-2349. See our Customer Agreement for complete terms at [www.siriusxm.com](http://www.siriusxm.com). All fees and programming subject to change. Your customers are eligible for a Family Discount subscription rate if they already have and maintain a qualified full-price subscription plan. Introductory trial subscriptions and promotional or discount priced plans do not qualify for additional audio discounts or reduced rates.

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