

ROAD
HAPPY
(((SiriusXM)))



Everything you
need to know

All Access Package



Activate radios easily with the SiriusXM Dealer app

- Download the app from iTunes or Google Play store
- Make sure the radio is on and the vehicle is outside, with a clear view of the sky
- Choose "Scan VIN," scan the VIN barcode, then press "send refresh signal now," or you can manually enter the radio ID
- It's that simple — and you can easily repeat the process to refresh more radios

Trial Information

All **NEW, CERTIFIED PRE-OWNED** and **ELIGIBLE PRE-OWNED** Acura vehicles equipped with satellite radio will receive

- A 3-month trial subscription to the SiriusXM All Access audio package.

SiriusXM® Availability

SiriusXM packages are available on the following 2017 models:
Standard: ILX (Except Base model), RDX; **Optional:** NSX

SiriusXM packages are available on the following 2016 models:
Standard: MDX, RLX, TLX

Advanced Audio Features are available on the following 2017 models:
ILX, RDX, NSX

SiriusXM pricing

- Complete pricing information can be found at siriusxm.com/subscriptions
 - **Satellite Radio:** Plans to suit every need, starting at \$10.99/month*
 - **Infotainment:** Pricing starts at as little as \$1.99/month*
- **Save on additional subscriptions:** Subscribers can get our Family Discount on up to four additional satellite radio subscriptions — starting at \$9.99/month* per radio
- **Annual and longer plans:** Subscribers may save more on their introductory term when buying certain multi-year subscription plans

*Other fees and taxes apply. See Offer Details on next page.

Delivery checklist

- Verify the radio is active
- Give customer a brochure with channel guide
- Preset a few favorite channels
- Tell them SiriusXM will contact them to discuss subscription options
- Inform them they can also listen on the SiriusXM app or online with their trial. They can visit siriusxm.com/getallaccess to set up a username and password
- Send them off listening to SiriusXM

Activation

New vehicles

FACTORY INSTALLED:

All new Acura vehicles are factory activated, which means they will arrive on your lot fully functional. The Demo Service will automatically convert to a consumer account with a 3-month trial via the Retail Delivery Record process. *(Please ensure the RDR is complete with accurate customer contact information, including email address.)* If a vehicle radio is not active, follow the pre-owned activation instructions.

Activation

Pre-owned vehicles

FACTORY INSTALLED:

Refresh the radio 48 hours after the vehicle is placed into inventory, or any time prior to delivery. The Demo Service will transition seamlessly into the 3-month All Access Trial Subscription, which will automatically start after a sold record is received.

TO FIND THE 8-CHARACTER RID

- Turn on the radio and tune to Channel "0"

DOWNLOAD THE SIRIUSXM DEALER APP

- Send a refresh signal to the radio by just scanning the VIN

GO ONLINE OR CALL

- You can also refresh radios by visiting our online refresh site siriusxm.com/refresh or by calling SiriusXM Dealer Support at 1-800-852-9696

Returning customers

- Remind current or previous subscribers to call 1-855-236-9236, a dedicated hotline for returning subscribers
- Customers may cancel service on an old vehicle, add a new radio to the account, and apply unused credits to the new account
- Make sure customer has both the old and new vehicle Radio IDs handy



In addition to the All Access package, select vehicles will also get the following Advanced Audio features:



Featured Favorites

Helps listeners discover new content, and more conveniently find common-themed channels, for a dynamic listening experience.



Smart Favorites with TuneStart™

Allows listeners to pause, play, forward and rewind content from their favorite channels — plus buffer up to 60 minutes of content on Smart Favorites presets.



SiriusXM Program Guide

Lets you see upcoming programming across all channels so you never miss a favorite show.



Sports Flash

SportsFlash™ will notify you when a big play happens during a game with one of your favorite sports teams. Choose to tune in and hear the play unfold like it was live. Continue listening to the game, or you can return to your previous channel.



TuneMix™

Use TuneMix to create your own music channel that's a blend of songs from your favorite channels.



Traffic and Weather Now

Keep moving with Traffic & Weather Now™. Access the latest Traffic & Weather report for your favorite market, whenever you want to hear it.



Channel/Album Art

Displays either album art or channel logo directly on the radio screen.

Visit siriusxmdealer.com or call SiriusXM Dealer Support at **1-800-852-9696**:

- Learn more about SiriusXM and win cool prizes
- Contact your SiriusXM Regional Manager
- Order point-of-sale materials
- Learn about the SiriusXM Pre-Owned and Service Lane Programs

Customers may contact SiriusXM Listener Care at **1-877-447-0011**.

LAST UPDATED 8/16/16.



Some of the SiriusXM favorites available on SiriusXM packages

POP

- 02 | SiriusXM Hits 1
- 08 | '80s on 8
- 14 | The Coffee House
- 15 | The Pulse
- 16 | The Blend

ROCK

- 25 | Classic Rewind
- 36 | Alt Nation
- 37 | Octane

HIP-HOP

- 43 | Backspin
- 44 | Hip-Hop Nation

R&B

- 46 | The Heat
- 48 | Heart & Soul

COUNTRY

- 56 | The Highway
- 58 | Prime Country
- 59 | Willie's Roadhouse
- 60 | Outlaw Country

JAZZ/STANDARDS

- 66 | Watercolors
- 67 | Real Jazz
- 71 | Sirusly Sinatra
- 72 | On Broadway

CLASSICAL

- 74 | Met Opera Radio
- 76 | Symphony Hall

SPORTS, NEWS AND ENTERTAINMENT

- 80 | ESPN Radio
- 82 | Mad Dog Sports Radio
- 89 | MLB Network Radio™
- 91 | SiriusXM® NHL Network Radio™
- 112 | CNBC
- 114 | FOX News Channel
- 116 | CNN

Listen to SiriusXM online with SiriusXM All Access

- 310 | Rock & Roll Hall of Fame
- 400 | Carlin's Corner
- 763 | Viva
- 800-831 | NFL Play-by-Play

Rock their ride with an All Access Trial Subscription

All satellite radio-equipped new and eligible pre-owned Acura vehicles come with an All Access Trial Subscription. So your customers will get it all here. All at the press of a button. They'll get:

- Commercial-free music 24/7—that's right, all day, every day
- Games from every major sport including every NFL, MLB® and NBA game, every NASCAR® race and NHL® games
- Exclusive entertainment, comedy and talk including Howard Stern
- World-class news, local traffic and weather, and more

Plus streaming is included with their All Access Trial Subscription. So they can listen online and on the SiriusXM app, anywhere they go. Just send your customers to siriusxm.com/getallaccess to learn more and get their login credentials. How awesome is that?



Rock out in the Car, on the App and Online

Satellite and streaming lineups vary slightly.

Offer Details: If your customer decides to continue service after their trial, the subscription plan they choose will automatically renew thereafter and they will be charged according to their chosen payment method at then-current rates. Fees and taxes apply. To cancel they must call us at 1-866-635-2349. See our Customer Agreement for complete terms at www.siriusxm.com. All fees and programming subject to change. Your customers are eligible for a Family Discount subscription rate if they already have and maintain a qualified full-price subscription plan. Introductory trial subscriptions and promotional or discount priced plans do not qualify for additional audio discounts or reduced rates.

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